



Chequamegon Bay Birding & Nature Festival

Participant Evaluation

May 2017

Thank you for participating in the tenth annual Chequamegon Bay Birding & Nature Festival. Your feedback is very important to our organizing committee to ensure that next year's festival will provide the best possible events and amenities. We hoped you enjoyed your weekend!

How many days did you participate? ____

How many activities did you sign up for? ____

How many activities did you attend? ____

How many people were in your group? ____

How did you register?

- ____ on the website
- ____ through the mail
- ____ on the phone
- ____ in person
- ____ at the chamber
- ____ day of the event

On a scale from 1 to 5 (1 being lowest or unsatisfactory and 5 being highest or perfect)

1. How would you rate your overall experience?
1 2 3 4 5 N/A
2. Did you feel the activities you participated in were able to accomplish your goals?
1 2 3 4 5 N/A
3. Did the festival meet your expectations?
1 2 3 4 5 N/A
4. How well were you able to find your activity location?
1 2 3 4 5 N/A
5. How well did the registration process work for you?
1 2 3 4 5 N/A
6. How useful was the website?
1 2 3 4 5 N/A
7. How useful were the festival booklets?
1 2 3 4 5 N/A

(Please turn over – thanks!)

◆ What did you like the best about the festival?

◆ What suggestions do you have for next year's festival?

◆ Would you recommend this festival to others? Yes ___ No ___

◆ How did you find out about the festival?

◆ Are you from the Chequamegon Bay area? Yes _____ No _____

◆ Did you need overnight accommodations? Yes _____ No _____

If yes, was it with:

Friends or Family

Motel – Name: _____

Bed & Breakfast – Name: _____

Camping – Location: _____

Other: _____

◆ Where did you travel from? City _____ State _____

Would you like to be contacted again for festivals and events from the Northern Great Lakes Visitor Center and the Chequamegon Bay area? Yes ___ No ___

Name: _____

Address: _____

E-mail: _____

____ Please check here if you would only like information about next year's Birding & Nature Festival.

*All above personal information will only be used in-house and not sold.

Thank you again for participating in the Chequamegon Bay Birding & Nature Festival! See you next year.

Ashland Area Chamber of Commerce: P. O. Box 746; Ashland, WI 54806