

Greetings! from *Mary McPhetridge, Executive Director*

This Past weekend we held our annual Easter Egg Hunt at the Ashland County Courthouse front lawn. It was the best weather we have ever had for the hunt, but through a series of events we found ourselves without an Easter Bunny. So, I ended up donning the costume and became the Easter Bunny! I have to say that was without a doubt, it was one of the most enjoyable two hours spent in a costume! It was a little difficult to not talk... don't laugh... The children came in all shapes and sizes and they were ALL adorable! So curious, scared, loving, but most were so excited to see the bunny! I now can honestly tell people I would not ask you to do or volunteer to do something that I have or wouldn't do myself! It was a fabulous event, and fun to see so many people stay around and enjoy the weather and stroll up and down Historic Main Street.



By the time you receive your newsletter, I hope that you have heard that the Ashland Area Chamber of Commerce was given an award, by the Wisconsin Main Street Program, for the best retail development project for a Connect Community over 5000. We won the award for the Retail Business Contest that we held this past year which Superior floral & gift won. Jason Ronning & Brye Johnson along with JoAnn, Maribeth, and Mary headed to Chippewa Falls for the State of Wisconsin Main Street Awards event on Friday night. We are so honored and want to thank all of our sponsors and volunteers who help make all of our promotions something truly special and beneficial to the whole Chequamegon Bay region.

I'm so thrilled to announce also that Mari Kay-Nabozny was nominated by several community members for the 2019 Person of the Year and we will honor her at our Chamber of Commerce Annual Dinner on Thursday, May 30th, starting at 5pm, at the AmericInn Conference Center. Tickets to the event are on sale at the Chamber Office.

The first of our many many major events will kick off in just a few short weeks. The 13th annual Chequamegon Bay Birding & Nature Festival will start on Thursday, May 16th. We will see more than 400 people participate in over 120 activities throughout the two counties. Thursday May 16th will also be 3rd Thursday and this month's theme is Wine Walk. On Saturday, May 18th, the annual House to House Garage Sale will take place in Ashland with over 60 garage sales!



Last, and not at all least... Congratulations to the winner of the first ever SPARK competition sponsored by CheqYes, the young professional's group of Chequamegon Bay and the Business on Stage Organizers. The winner was Amy Trimbo with AdventureUs they won \$5,000.00 and a host of other prizes to assist in starting their business in the Chequamegon Bay! This was a fabulous event. Organizer's from CheqYes, said they had 18 applications and had to narrow the field to 6 finalists who competed Thursday night at the Business on Stage Event. It was a hard decision, but Amy Trimbo with AdventureUs was very deserving and we wish them the best in their future endeavors.

Happy Spring.... The Smelt should be running soon!!

Happy Mothers Day



MARK YOUR CALENDAR

- ◆ **May 12: Mother's Day**
- ◆ **May 15: Business After Hours** at 5pm sponsored by **Northern Clearing and The Gathering Barn/True North Tent & Party Rental**, held at The Gathering Barn
- ◆ **May 16: 3rd Thursday Downtown Ashland Shopping Promotion. Theme; "Wine Walk"**. Stores will be open until 8pm
- ◆ **May 16-18: Chequamegon Bay Birding & Nature Festival** at the Northern Great Lakes Visitor Center. 715/682-2500
- ◆ **May 18: Northern Wisconsin's Largest House-to-House Garage Sale** — Garage sales are from 8am to 1pm
- ◆ **May 27: Memorial Day ceremonies** at the Ashland Bandshell at 9:30am
- ◆ **May 27: Memorial Day programs** throughout the county.

Call the Ashland Area Chamber at 715/682-2500 for more information on these events! www.visitashland.com

Highlighting the May Business After Hours Hosts: Northern Clearing; The Gathering Barn; True North Tent & Party Rental



Since 1966 Northern Clearing has been successfully clearing right-of-ways for major pipeline and electrical companies around the world. Being apart of an amazing community throughout the years we are excited to shine the spot light this month on two new companies: The Gathering Barn and True North Tent & Party Rental.



A little rustic mixed with some elegance The Gathering Barn has beautiful indoor and outdoor area to host any event! Whether your searching for the perfect place to say "I do" or party it up with old classmates. The Gathering Barn has everything to make your event a memorable one!



Throwing a party? True North Tent & Party Rental has all your party supplies and rentals! From tables and chairs, to seat all your guests, or a bouncy house to get your party hopping. The new owners of True North Tent & Party Rental are looking forward to supplying you with all your party needs!

We will be featuring Delta Diner and Gabriele's German Sweets at Business After Hours on May 22. Northern Clearing looks forward to introducing you to: The Gathering Barn and True North Tent & Party Rental!

Welcome to Our Newest Chamber Members

True North Tent & Party Rental

Alli Vernon, owner
Christine Kabasa, manager
715/292-0845



Trinity Evangelical Lutheran Church

Reverend Jason Enderle
701 Vaughn Ave.
715/682-3293
www.ashlandtrinitylutheran.org



Anthony Jennings & Crew Real Estate

Anthony Jennings
106 Main St. West
715/292-6513
www.aijennings.com
anthony@aijennings.com



Business News Call or email the Chamber by the 20th of the month with your Business News!!

Kravin' Frozen Yogurt, 108 West Main Street **is now open for the season.** 715/292-6357.

Hauser's Superior View Farm Greenhouse, Nursery, & Orchard, 86565 County Highway J, Bayfield, **Annual Red Shed Plant Sale, May 1 through Memorial Day.** Open 7 days a week from 9am-5pm. 715/779-5404. www.superiorviewfarm.com

New Day Shelter will host its **Annual New Day Limited** fundraiser on **May 4**, at the Bay Area Civic Center, 320 4th Ave. W., featuring fun, food and raffles. This year's theme: Dr. Seuss. Doors open at 3pm. Tickets are available at JET Travel, Solstice Outdoors and Neighborly Bar. 715/682-9566.

Lulich Implement Kubota Field Event-Equipment Demos, May 11, 10am-2pm. Kubota Field Event at Lulich Implement, 64850 Us Hwy 63 in Mason. Register to participate in demo event! Kubota & Landpride reps on hand to answer questions. 10% off Kubota parts! Stop out and test drive a variety of Kubotas! We are so sure you will love the Kubota brand that we will also have some competitive equipment on hand for you to test drive as well so you can see the superior quality of Kubota. Enter to win a limited-edition Kubota/ORCA Cooler!! For more information call 715/746-2477.

Bay City Cycles, 412 Main Street West, will present their **4h Annual "Ride Like a Girl" Ladies Night Out on May 30** at the Bike Shop from 5:30-8pm. Sales, Raffle, Prize Wheel, Test ride fat bikes, free local wine and chocolate. 715/682-2091.

Jack's Burger Barn and The Gift Shed, 519 Main St. West are **now selling pick and mix candy, pay by the pound.** 24 different varieties to choose from. Stop in and see! 715/682-3276.

4th of July 50/50 Raffle Tickets help pay for the 4th of July fireworks & expenses. Tickets will be available May 6th. Tickets are \$5 each or 6 for \$20. Drawing on July 4th at 1pm, Neighborly Bar. Tickets are available at the Ashland Chamber, Neighborly Bar and Ashland Museum or call Mark 715/682-2806.

Start planning for the 4th of July Parade! Register a float in the parade! There is no fee to enter a 4th of July decorated float. Register at the Ashland Chamber. 715/682-2500.

Sateren Eye Care, S.C., 218 W. Main Street **is now NorthLakes Optometry.** Congratulation to Dr. Cory Sateren and NorthLakes. 715/682-4666.

Congratulations:

~ **Gabriele's German Cookies, Chocolates & Gifts**, 413 W. Main Street on your **15 year Anniversary.** 715/682-2114.

~ **Nelson Surveying**, 101 West Main Street on your **65 year Anniversary.** 715/682-2692.

Let the Chamber know if your business is having an anniversary and we will list it! *Any year is an important anniversary.*

Chamber News

Each week the Ashland Chamber of Commerce **highlights a business** on Heartland Communications radio station WATW 1400AM with a free, 30-second commercial about them. These businesses are also highlighted on the front page of our website and posted on the Chamber's Facebook page.

Highlighted Businesses for May will be: Bad River Casino; Kravin' Frozen Yogurt; Northern Finnish Mutual Insurance and Tractor Supply Company.

Community Café, Thursday mornings at **9am** on 93.3FM. Community Café is sponsored by Heartland Communications, sandbar restaurant and the Ashland Chamber of Commerce.

Congratulations to:

- Sarah Yankee the winner of the April 3rd Thursday Downtown "Girls Night Out" promotion
- Thank you Andy & Sears Hometown Store, for co-sponsoring the freezer give-a-way for the March 3rd Thursday! The lucky winner was: Angela Jensen



Mark your calendar for 3rd Thursday, May 16th "Wine Walk" 4pm-8pm, Downtown Retail Stores Open until 8pm

Wine glasses will be \$5, (you must be 21 yrs of age to participate in the wine tasting. Id's will be checked). **Check out our website and Facebook page for the location where the wine glasses will be sold and for participating businesses. Bargains!! Fun!! An evening of shopping!**



Ashland Chamber Board Member of the Month Jordan Von Holzen

Jordan was born in Two Rivers He has lived in Ashland since 2009. Jordan married Anna May in January 2018. They recently celebrated their 1st year Anniversary.

Jordan has worked at Von Holzen's since 2009, and is currently the Business Manager, aka: Front End Operations Manager with this family owned and operated business.

Jordan is happy to have become an Ashland Chamber Board member this last year and he says "The Chamber Board has such a good mix and a nice diverse, intelligent team with a lot of ingenuity and good heads. I especially love the local events the Chamber has that showcase local participation. These events then reach farther and get others to be involved locally. I love the word local."



Mark your calendar! Ashland Chamber's Field Day Golf Outing, August 16, 2019

Ashland Chamber Field Day Golf Outing at Chequamegon Bay Golf Club. If your business is interested in donating items for the "goody bags" call JoAnn at 715/682-2500.



2019 Hot Diggity Dog Cash Raffle Prizes drawn every day in June!

30 Prizes totaling \$2,225 in Chamber Dollars. Only 700 tickets will be sold!! Every Ticket is eligible for Every Drawing \$10 Per Ticket

Tickets are sold at the Ashland Chamber or CHA Shelter 923 Rail Drive, the Shelter Shop or ask a CHA board member.

Prizes are: Monday - Friday, \$50; Saturdays, \$75; Sundays, \$100 and Special \$250 drawings on June 21 and June 30.

Winners will be announced on the Chamber Facebook page or call the Chamber office.



Chequamegon Bay Birding & Nature Festival May 16-18

Enjoy 3 days of birding and nature activities on Wisconsin's South Shore of Lake Superior at the peak of spring migration

House to House Garage Sale, May 18, 8am-noon
Registrations are due by Monday, May 13, 5pm.
Fee is \$20



Congratulations

Congratulations to the 2019 "Person of the Year", Mari Kay Nabozny

Mari was completely surprised when a group of well-wishers joined the Chamber at Ignite Fitness to make the announcement.



Mari will be acknowledged at the Chamber Annual Dinner on May 30 at 5pm at the AmericInn.

Buffet-style dinner. Tickets are \$24. RSVP by May 24 by stopping in or calling the Chamber to purchase your ticket. 715/682-2500

Ashland Bay Days Karaoke Contest Qualifying Rounds will be:



The May Qualifying rounds are at the following locations:

- May 3: Carignan's (Bowling Alley) in Iron River
- May 18: Deep Water Grille, Ashland

Registration & warm-ups one hour prior to start.

Prizes from the qualifying rounds are: 1st place \$30, 2nd place \$20, and 3rd place \$15 certificate from the location host.

Top 3 qualifiers from each contest will be in the Bay Days Karaoke Finals, July 20, at Bayview Park.

Grand Finale Prizes at Bay Days will be: 1st place \$1,000, 2nd place \$700, 3rd place \$300 and 4th place of \$100.

Presented by; Ashland Chamber of Commerce, JD Bass Entertainment, and Heartland Communications.

Find yourself next to the water.



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Ashland Area Chamber of Commerce

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Ashland, WI 54806

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**Ashland Area Chamber of Commerce
Board of Directors**

Executive Board Members:

Dave Martin, President
John Beirl, Vice President
Mike BeBeau, Secretary
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Lisa Gervais Bill Kacvinsky
Karen Hansen Jordan Von Holzen
Paul Bretting Tina Miller

Ex Officio Members:

Brant Kucera, Erik Olsen
Betsey Harries

Staff:

Mary McPhetridge, Executive Director
JoAnn Erickson, Office Manager
Maribeth Monroe, Customer Service
Lily Jolma, Customer Service

Phone: 715/682-2500 or 800/284-9484

Fax: 715/682-9404

Email: info@visitashland.com

Business After Hours

**Our May Hosts are:
The Gathering Barn,
True North Tents & Party Rental
&
Northern Clearing**

Wednesday, May 22, 2019

****note date change****

5 p.m.

**To be held at:
The Gathering Barn
50467 State Hwy. 13**

*If you are unable to attend, we encourage
you to extend this invitation to another
representative of your business.*