

2019



Bay Days
Ashland, Wisconsin

July 19-21, 2019

Bay Days 2019
www.ashlandbaydays.com
Bayview Park

Battle of the Bands
Friday Night, July 19

Bay Day Karaoke Finals!!
Saturday Night, July 20.

Ashland's Got Talent
Sunday, July 21

Kids Activities

Become A
Bay Days 2019
Food
Concession
Vendor!

Application Deadline:
April 15, 2019

Bay Days Food Concessions
c/o Ashland Chamber
P O Box 746
Ashland, WI 54806



Presorted Standard
U.S. Postage Paid
Ashland, WI
Permit No. 5

Application Process

Applying for Bay Days 2019 food concessions is easy.

Simply:

1. Read festival rules.
2. Complete food concession application.
3. Submit application, vending fee, insurance certificate and photos of your booth to:

Ashland Chamber of Commerce
Bay Days '19
P O Box 746
Ashland, WI 54806

**All applications and fees are due
April 15, 2019**

*Electricity is limited at Bayview Park;
We may not be able to accept all vendors.
Vendors granted concession space for
Bay Days 2019
will receive confirmation via e-mail.*

**Bayview Park
Battle of the Bands !!!
Friday Night, July 19**

**Bay Day Karaoke Finals!!
Saturday Night, July 20.**

**Ashland's Got Talent
Sunday, July 21**

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Bay Days
Ashland, Wisconsin

www.ashlandbaydays.com

What is Bay Days?

Ashland Bay Days is an annual festival celebrating its 42nd year. Many school & family reunions are scheduled over this weekend and we have found this *IS* the *hometown event* where friends and family gather for an annual homecoming.

This year we are excited to offer some great hometown entertainment. Battle of the Bands is back and will take place on Friday night!

Saturday you'll see the annual Bay Days Strongman and Strongest Bam Bam competition, Toddler Run, Baby Crawl, Fun Run Sportsmen for God Kids Activities and the Bay Days Karaoke Finals.

Sunday is the Big Wheel Races, Chequamegon Bay Concert Band and Ashland's Got Talent. The music is sensational all weekend! All the bands and singers are local.

Watch for other surprises to this year's event! Ashland Bay Days is an excellent venue to promote your products and services and your sense of community.

- The basic **vendor fee is due with the festival application**. Include the extra payment amount needed if requesting additional space.
- No spaces will be assigned or held **without payment**. If you are not accepted into the festival, payment will be returned to you.
- **Electrical power** is limited at the site. Food vendors will be guaranteed equal amounts of power based on total number of vendors. Needs will be addressed upon acceptance into the festival and dealt with on an individual basis.
- Registration fees will not be refunded due to undesirable weather.
- Those granted space will receive an e-mail or verbal confirmation and will be able to **set up** for the festival at the following times:
 - Fri., July 19, from 10am-2pm;
 - Sat., July 20, from 7am-9am;
 - Sun., July 21, from 7am-9am.

Set-up will not be allowed before or after these designated times.

Selling Times are:

Friday 12pm-10pm
Saturday 9am-10pm
Sunday 10am-3:30pm

- Bay Days is an outdoor event. Vendors are responsible for providing their own tables, chairs, etc.

Invitation

Planning is well under way for Bay Days 2019. The Ashland Area Chamber of Commerce invites you to participate. We encourage participation from those vendors who can offer unique food items such as organic food and produce, blackened whitefish, pasties, apple dumplings, as well as traditional festival food. In order to provide the best festival atmosphere, vendors will be selected based on three criteria—menu, booth appearance, and application postmark. Be sure to submit a photo of your booth and a certificate of public liability insurance with your application. Please note that food concession booth space is limited and a certificate of insurance is required. Submit your application early. We look forward to your participation!

Eligibility

Commercial and non-profits, ethnic organizations, clubs and civic groups are eligible to apply.

Festival Rules

The Ashland Chamber is looking for a presenting sponsor for Bay Days. A presenting sponsor would be allowed exclusivity on products, for example Coke or Pepsi, You will be notified prior to June 1st.

Any questions, contact
Mary McPhetridge at
715-682-2500/800-284-9484.
info@visitashland.com

- The vendor is entirely responsible for the leased space and shall keep it free from any conditions which might be dangerous. For safety reasons, no cooking will be permitted outside the designated booth space. **Booth clean-up and garbage removal is the responsibility of the vendor during and after the festival.** A \$50 fine will be levied against any vendor who does not remove their garbage during and after the festival. **VENDORS MUST SUPPLY** a 30-gallon garbage container.
- No vendor or representative shall conduct him/herself in a manner offensive to standards of decency or good taste.

Return by April 15, 2019

2019



Bayview Park

Find yourself next to the water



Bay Days 2019: July 19-21 Application for Food Concessions

Return By April 15, 2019 to:
Ashland Chamber of Commerce,
Bay Days 2019
P O Box 746, Ashland WI 54806
Questions? 800-284-9484
info@visitashland.com

Name of Business: _____

Contact Person: _____

Phone: _____ E-Mail: _____

Street, City, State, Zip: _____

Wisconsin Seller's Permit Number _____

Item(s) you plan to sell and estimated prices: _____

Electrical Needs: Electrical power is limited at the site. Food vendors will be guaranteed equal amounts of power based on total number of vendors. Needs will be addressed upon acceptance into the festival and dealt with on an individual basis. (List each device and its amperage requirements separately.) We cannot issue booth space without knowing your electrical requirements. **If none are needed, please indicate "none"** _____

220: _____

Vending Fees are \$450 for commercial vendors, \$325 for non-profit vendors. Fees apply to our standard 20' x 20' or 400 sq.ft. vending area size. The basic fee must accompany each application. In some vending locations, a limited amount of additional frontage space is available at \$25/ft. Please tell us the maximum amount of additional space you would like; we will assign as much additional space to vendors selected to participate as is available in the vendor's location. Full payment of additional space must be included with application. **All vendor fees must be paid in full in advance.**
\$25.00 per booth will be applied to the Battle of the Bands prize.

Dimensions of your booth/vending area (frontage x depth): _____
(Please write on back of this sheet if you have any special requirements.)

Please include a photo of your booth with your application, and please note YOU MUST SUPPLY YOUR OWN WATER for your booth: there is no potable (drinking) water available. **Vendors must also supply a 30-gallon garbage container. Alcohol is not permitted. No glass containers.**

Liability Release: Booth operator(s) shall indemnify and hold the Bay Days Committee, the City of Ashland, and the Ashland Area Chamber of Commerce harmless from liability for injury or damage to anyone or any property arising out of the operator's activities or operations.

By signing below, you agree to all of the above as well as all festival rules stated within.

Signed: _____ Dated: _____

Please send completed application form, your registration fee, and a certificate of public liability insurance to:

Ashland Area Chamber of Commerce, Food Concession Coordinator,
P O Box 746, Ashland, WI 54806
Make checks payable to Bay Days.