

Greetings from Chamber Director Mary McPhetridge,

I would like to give a warm, heartfelt, and grateful thank you to everyone who made the 20th anniversary of the Memorial Medical Center WhistleStop Marathon and Half Marathon a huge success. The sponsors were supportive with financial and in-kind donations to help support the event. The runners were happy and a lot of "Personal Records" were recorded! And the volunteers... Wow! You are the reason runners come back year after year or tell their friends about the race and encourage others to participate. We survey our runners and the volunteers always score the highest marks! We are often told in the survey results that the race is well-organized. And, because of our great volunteers, it is a well-oiled machine. We are so proud of everyone who participated and of our community because the people take notice of the beautiful trail, the colors, the lake, the great downtown and murals, but mostly, they notice the friendly Ashland community, and they notice that there is excitement and pride!

Nearly 2600 runners registered this year for the full, half, and the 5k/10k Cruisin' race. It was a great experience for many first time marathoners, and first time racers to the Memorial Medical Center WhistleStop Marathon and Half Marathon. Thank you Chequamegon Bay for making this a wonderful memory for many who participated!

Witches' Night Out was another huge success! Last Thursday was a great evening for ghouling tricks and treats on Historic Main Street and throughout the town! Witches' Night Out is a great event for shopping and for socializing, and then off to the restaurants to dine and enjoy a night out. Thank you retailers for offering great specials and another opportunity to enjoy our beautiful downtown!

November is going to be a busy month for the Chamber! And that means there will be more events to participate in! Chick-uamegon takes place this weekend! We have added a 1-mile event to the course. The Chick is a fun, social event that we have grown to love! Women dress in all sorts of bling and the guys dress up too! The men are crossing guards and water station aids. They cheer on the women as they pass by in all of their blingy outfits! The Garland City Women's Expo and several other Christmas Bazaars take place as well!!

Right after Chick-uamegon we will be gearing up for the first ever "Doe on the Go" event... This takes place on Friday and Saturday of opening Deer Hunting weekend and we want the deer widows to come on downtown and take advantage of fun events in the stores that include a fun scavenger hunt! We'll have fun with the does and you might win a prize or save a few "Bucks"!!

After Doe on the Go, it will be Small Business Saturday, and that will kick-off the "Shop Small Win Big" event where you start saving your receipts from small, locally owned, retailers, and you could win some big prizes!!

Customer Appreciation also takes place just 4 weeks from now, with in store celebrations and... The annual Garland City Christmas Parade! So make sure you check out our website at visitashland.com for all of these great events, and the Big Water Film Festival!

**Happy Thanksgiving to all of you! I am thankful for so many things..
Family Friends and a great place to live, work, and play!**



MARK YOUR CALENDAR

- Nov. 1-30: Christmas Cash Raffle** tickets are on sale for the December drawings. Call or stop by the Chamber for your tickets today.
- Nov. 4: Chick-uamegon Women's 1-mike/5K/10K and Women's Expo**
- Nov. 5: Daylight Saving Time ends.** Don't forget to set your clocks back one hour!
- Nov. 7: Election Day**
- Nov. 11: Veterans Day. Thank you to all Veterans, past and present!**
- Nov. 15: Business After Hours, 5 p.m.,** hosted by **New England Store** and **Deep Water Grille/The Alley** at The Alley, 806 W. Main St.
- Nov. 17-18: Doe on the Go...**shopping fun in Ashland. See page 3.
- Nov. 17-Dec. 20: Shop Small Win Big** promotion. See page 3 and insert.
- Nov. 18: Opening day of deer rifle hunting season.** Good luck to all hunters!
- Nov. 23: Thanksgiving Day.**
- Nov. 24: Black Friday Sales throughout Ashland.**
- Nov. 25: Small Business Saturday.** Thank you very much for shopping local!
- Dec. 2: Customer Appreciation Day** from 9am-5pm and the **54th Annual Garland City of the North Christmas Parade** at 4:30pm on Main Street.



*Happy Thanksgiving from
the Ashland Chamber staff!*

Highlighting Our November Business After Hours hosts

Submitted by: *New England Store and Deep Water Grille/The Alley*

New England Store, 518 W. Main St.

Your four-season gift store invites you to shop our wonderful selection of jewelry, home décor, special occasion and seasonal gifts and cards. With the holidays fast approaching, we would encourage you to shop *intentional*.

Stop and think about where you will be spending your money. Will it have a positive effect on your community or in another state? Managers, owners or CEOs: Consider encouraging employees to shop local — buy Chamber Dollars! Downtown Ashland not only wants, but needs your business!! Thank you, Jim & Gail.

Check us out on Facebook
Thank you for shopping intentional
this Christmas season!!

Join us Wednesday, Nov. 15,
at The Alley for Business After Hours!



Deep Water Grille and The Alley, 808 & 806 W. Main St.



The Deep Water Grille and The Alley are the two restaurants designed to showcase South Shore Brewery and its award-winning beers with superb menus. Both restaurants are known for having an enjoyable atmosphere in which they serve unique and creative cuisine.

Check out the Thursday Night Pizza Buffet at The Alley. Choose from a wide variety of tempting appetizers and satisfying entrees at the Deep Water Grille.

It's time to reserve your Christmas party now!
www.deepwatergrille.com

Baroka Broadcasting Inc/WUPM, WHRY

Jesse Baroka
209 Harrison St.
Ironwood, MI
906/932-5234



Welcome to
our newest
Members!

Black Fridays

Sarah Lauren
1810 Lake Shore Drive East, Suite E
715/216-3354
sarah@elyontech.com



Business News ~ contact the Chamber with your business news

Garland City Women's Expo will be Nov. 4 from 9am-3pm, at the Bretting Community Center. There will be door prizes and food will be available. Call Heartland Communications at 715/682-2727 for details.

WITC-Ashland will host their **4th Annual Harvest to Holiday Vendor & Craft Fair** from 9am-2pm, on Nov. 4 at the Conference Center on the Ashland campus, 2100 Beaser Ave. 715/682-4591.

Get geared up for winter at **Mt. Ashwabay's** annual **Ski + Snowboard Swap** on Nov. 4 from 10am-4pm. Trade in or trade up with 15% of the purchase price benefiting the **Ashwabay Outdoor Educational Foundation**. 715/779-3227 www.mtashwabay.org

Ignite Fitness. Happy Anniversary to us and to you!! It's been 4 years since we opened our doors and we want YOU as a VIP party guest! We are so excited for Nov. 4th, 12noon-2pm. We have MANY free classes, games, food and more planned! PLUS... you will have the opportunity to win prizes. Pre-Registration is encouraged. www.ignitefitnessstudio.com

Our Lady of the Lake Catholic Church, 201 E. Lake Shore Dr., **Annual Holiday Bazaar** on Nov. 11 from 8am- 1pm. Call 715/682-3539.

Bad River Casino Annual Big Bundle Up Campaign Fundraiser, which benefits New Day Shelter, BRICK, and Bad River Social Services starts Nov. 18 through Dec. 22. Donate warm, winter children's brand new mittens, hats, scarves, boots, snow pants, jackets to the Bad River Lodge and Casino. For more information, call 715/682-7121, ext. 1231.

Turkey Trot 5K, 9am on Thanksgiving Day, Nov. 23, VFW building in Washburn. Registration from 8am-8:45am. Pre-register online. Event is a fundraiser for the **Chequamegon Bay Area Community Fund**. For more information go to www.washburnchamber.com or call 715/779-7201.

Bad River Lodge & Casino, 73770 US Hwy 2, **Holiday Craft Fair**. Nov. 25. 8am-3pm.. 715/682-7121 ex 1231.

Madeline Island Holiday Boutique, at the **Madeline Island Museum**, Nov. 25, 10am-4pm. 715/747-2415.

Northwest Wisconsin Workforce Investment Board will offer the **Construction Foundations Course** this Fall in Ashland. The course will begin on November 27th and will take place over a 10-week period and provides participants with the knowledge and skills necessary for job success in the construction industry. Contact Melissa Rabska at 715/682-9141.

Congratulations to these recent ribbon cuttings: Jill Jones, Benoit Cheese Haus, 23920 Cty Hwy F. 715/746-2561; and Haukaas Law Office, 200 Chapple Ave. 715/685-1001.



Tickets are now available for the **Christmas Cash Raffle, Dec. 1-31!! Tickets are \$10**

Every ticket is eligible for every drawing! (If you win, your ticket is placed back in the bucket for the next drawing.) There will be 33 prizes awarded totaling \$3,150 in Chamber Dollars!!

Drawings will be held every day in December with the winners posted on our website, Facebook page, Superior Choice Credit Union marquee and announced on the radio at WBSZ 93.3FM.

***Note:** There will be two \$500 drawings on Christmas Day and two \$175 drawings on New Year's Eve Day.
Call the Chamber office to purchase your tickets! **715-682-2500 or stop in at 1716 West Lake Shore Drive.**



Chamber News

Each week the Ashland Area Chamber of Commerce highlights a different business on Heartland Communications radio station WATW 1400AM with a free, 30-second commercial about them. Businesses are also featured on the front page of our website, www.visitashland.com, and posted on the Chamber's Facebook page. Highlighted businesses for **November** will be: Chequamegon Bay Arts Council, Mattson Properties, LLC, Delta Lodge, Lakeshore Buses.

EPC News

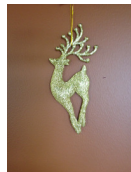
The Events and Promotions Committee would like to thank you for *Shopping Local* this Christmas season!! Please keep your sidewalks clear of ice and snow.

Open Houses

- Nov. 2-4,
 - **Home Expressions**, 116 W. Main St. Hours are Thurs., 5pm-8pm; Fri., 9am-5:30pm.; and Sat., 9am-4pm.
 - Nov. 3-4,
 - **Cherryville Country Store**, 27700 Cherryville Rd. 10am-4pm both days.
 - Nov. 4,
 - **Ignite Fitness**, 320 Main Street West, Celebrate 4 years of success. 12noon-2pm.
 - Nov. 11
 - **New England Store**, 518 W. Main St. Sat., 9am-5pm.
 - **Red Bicycle**, 707 West Main St. 10am-4pm.
 - **One on One Hair Designing**, 516 Main Street West. 10am-4pm.
 - Nov. 18,
 - **Gabriele's German Cookies & Chocolates**, 413 W. Main St., from 9am-5pm.
 - Nov. 24-Dec. 3,
 - **Country Blossoms**, 64715 Gillis Rd. **Holiday Open House**, Wreaths and Christmas Décor galore.
- Let the Chamber know when your Christmas Open House is scheduled

**Doe on the GO activities!
Deer Hunters Widows Weekend
November 17 & 18**

Stop in to one of the participating stores and find the hidden deer in their establishment. When you find it, take a selfie with it and post the picture to the Ashland Chamber Facebook page to be eligible to win Chamber Dollars. Winners will be randomly selected from the Facebook page.



Also participate in the Doe on the Go Scavenger Hunt and be eligible to win a basket, donated with items from downtown merchants (a \$250 value).

Have a **"Deerlightful"** time shopping. Many businesses will have treats, discounts and specials to help you "SAVE A BUCK!"



SHOP SMALL WIN BIG!

Support the many small, family-owned retail businesses in Ashland... and win Chamber Dollars!

This Christmas Season the Ashland Chamber of Commerce is making it easy to choose shopping small. We are offering **3 Drawings of \$250.00** in Chamber Dollars to three lucky local shoppers for Small Business Saturday, the Christmas Shopping Season and in January! The Ashland Chamber and Downtown Merchants want to emphasize the importance of shopping small and shopping local all year round. **We invite you to think of the small retail businesses in Ashland first, before hitting the send button!** There are a variety of unique, locally owned retail businesses that offer personalized services and products. For every \$10 you spend, in one of our locally owned retail businesses, you get a chance to win \$250! Maximum \$1,000 or 100 tickets per entry. **It's a WIN WIN Christmas Story!** Want to win \$250 by shopping downtown? It's easy:

- Shop local November, December and January.
 - Fill out the registration form found in this newsletter or on our website.
 - Staple your receipts (copies accepted) to your form.
 - Submit your form to the Ashland Chamber.
- 1st drawing deadline Monday Nov.27- drawing Nov. 29**
2nd deadline Monday, Dec. 18- drawing Dec. 20
3rd deadline Feb. 5 –drawing Feb. 7
- For more information go to the Shop Small WIN BIG Raffle page on our website www.visitashland.com.



**Chick-uamegon Women's
1mile/5K/10K Walk/Run**

Saturday, November 4, 10am

The 6th annual **Chick-uamegon**, a lighthearted women's 1MI/5K/10K walk/run, offers plenty of fun, along with terrific prizes and cute awards. All finishers receive a tiara and medal. Enjoy a fabulous female getaway weekend with these other great Saturday events:

- November 4th:**
- W.I.T.C. Harvest to Holiday Vendor & Craft Sale - 9am to 2pm
 - Women's Expo - Bretting community Center, 9am to 3pm
 - Rustic Valley Baazar - Ashland High School, 9am to 3pm
 - Chick Shopping Specials downtown
 - Good Shepherd Lutheran Church Packer Palooza 5-7pm
 - CHA Fur Ball - AmericInn, 6pm to 10pm

In addition, take advantage of valuable dining and shopping specials throughout Ashland, especially for Chick-uamegon participants.

**Scarecrow Business
Contest Winners for 2017**

- 1st Place — Breakwater Cafe**
Received \$75 in Chamber Dollars
- 2nd Place — Northern State Bank**
Received \$50 in Chamber Dollars
- 3rd Place — Ashland Holiday, Ellis Ave.**
Received \$25 in Chamber Dollars
- Honorable Mention — Super 8**



Thank you to everyone who participated! All of the scarecrows were WONDERFUL!! And you can see them all online by visiting our **Facebook** page..

Find yourself next to the water.

ASHLAND

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Ashland Area Chamber of Commerce
P.O. Box 746
Ashland, WI 54806

Check out this month's inserts:

- ◆ Christmas Parade
Registration Form
- ◆ Shop Small Win Big/Doe on the Go and
other Chamber Christmas promotions
 - ◆ Kwik Trip Gift Certificates
 - ◆ Freehands Lakeside Menu
 - ◆ Thrivent Community
Holiday Blizzard Boxes
 - ◆ WITC Fall Open House
 - ◆ WITC Love Lights

**Ashland Area Chamber of Commerce
Board of Directors**

Executive Board Members:

Rick Forsythe, President
Gail Fox-Anderson, Vice-President
Mike Hines, Secretary
Dave Martin, Treasurer & Pres-Elect.
Jeff Moravchik, Past President

At-Large Members:

Nancy Turner Tina Miller
Todd Chingo John Beirl
Lisa Gervais Bill Kacvinsky
Karen Hansen

Ex Officio Members:

Mary Garness, Keith Hilts,
Betsey Harries

Staff:

Mary McPhetridge, Executive Director
JoAnn Erickson, Office Manager
Maribeth Monroe, Customer Service
Lily Jolma, Customer Service

Phone: 715/682-2500 or 800/284-9484

Fax: 715/682-9404

Email: info@visitashland.com

Business After Hours

November's hosts:

***New England Store and
Deep Water Grille / The Alley***

***Wednesday, Nov. 15 2017
5:00 p.m.***

Held at:

The Alley, 806 W. Main St.

Join us for good food and a great time!

*If you are unable to attend, we encourage you
to extend this invitation to another
representative of your business.*