

*Greetings! from Mary McPhetridge, Executive Director*

June Greetings!

We are off and running for the season with our jam-packed event and promotion schedule!

The Chequamegon Bay Birding and Nature Festival was a huge success with nearly 400 participants traveling from all over the Midwest to enjoy the spring migration. Fortunately, the festival starts on Thursday and runs through Saturday, so they missed the snow event on Sunday!! Two rare bird sightings took place which made the event even more spectacular. A Hooded Oriole and an Audubon Warbler. Two very rare birds indeed! Thank you to our committee and all of the friendly, knowledgeable trip leaders that took the time to make this a great event!

The Wine Walk also took place on the same Thursday of the festival and we had about 80 participants downtown shopping and sampling in our stores. It was very, very busy and the ladies & men had a great time!!

Saturday, was the annual House - to - House Garage Sale and there were 49 garage sales that persevered through the crisp, windy, wet day – Lots of bargains were found!! Thank you to the Daily Press for partnering with us on that event.

The Ashland Area Chamber of Commerce Annual Dinner was Thursday, May 30<sup>th</sup> where we honored our 2019 Person of the Year, Mari Kay-Nabozny.

In just a few weeks, we will head over to the island for the annual Apostle Islands Inline Marathon. People from all over the country will be here to compete in this popular, fun, high-powered event! The Elite skaters can travel up to 28 mph on rollerblades! It's fast and furious and fun to watch. The skaters absolutely love the smooth blacktop on the island!! They start in Ashland, with registration and packet pickup on Friday and the race starts on the island at 8:30am on Saturday, June 15<sup>th</sup>. We can use some volunteers, so if you are interested, give us a jingle!

Immediately after the inline, we head to West End Park for the annual Superior Vistas Bike Tour. Last year we had to cancel the event because of the flooding, but we are back and in full swing! June 22<sup>nd</sup> is the 14<sup>th</sup> annual SVBT and we hope to see around 450 bikers in the area participating in one of the 7 loops from 13 miles to 100 miles throughout the area!!

4<sup>th</sup> of July is on Thursday this year, so many folks will come in for a long weekend to visit friends and family and we know in advance, that we will have a fabulous parade!! Mark Drolson is out collecting donations for a spectacular firework display and there are 50/50 raffle tickets for sale as well! Tickets are available at the Chamber so help support the fireworks and maybe you will be a winner of a 50/50 raffle too!

We have a lot of promotional plans in the works. Discover Wisconsin will be filming a show for us in August. The show's theme is, "Self-guided Tours" and we will highlight our beautiful self-guided mural tour. We are partnering with 3 other communities in Wisconsin – Burlington, Pewaukee, and Plymouth and the show will air in the spring of 2020 – (I like spring and winter shows because people watch television in the spring and winter)! Lots of social media and video content out on the web right now promoting Ashland and our Lodging Properties, Events, Outdoor Recreation, Murals, Fishing, and of course... Waterfalls! The waterfalls are amazing especially with all of the rain, so if you find yourself with nothing to do, find yourself next to the water... by a waterfall!! Check out our website for some of our fun things to do for a Staycation right in your backyard. We have a list of 25 Great Things to do in the Ashland area this summer from the Mural Trolley Tours to a night at ABC Raceway, to a round of Golf at the Chequamegon Bay Golf Club, to a show at Big Top Chautauqua! There is ALWAYS something to do in the Chequamegon Bay!!

Happy summer everyone! Slow down for our children! They are excited to be out of school and we LOVE LOVE LOVE seeing them play outside!!



## MARK YOUR CALENDAR

**June 1-30:** Chequamegon Humane Association and the Ashland Chamber **Hot Diggity Dog Raffle**. Drawings are every day in June. **There is still time to get a ticket.** Tickets are at the Ashland Chamber and the Shelter.

**June 1: Kids' Fishing Day** at the Northern Great Lakes Visitor Center, 9am to 1pm. 715/685-9983

**June 1-2: Wisconsin Free Weekend!!** Free Fishing, Free DNR trails, Free State Park admission and Free ATV/UTV trail use.

**June 13: 29th Annual Chequamegon Chefs' Exhibition** on Madeline Island, 6-8pm. 715/747-2801

**June 15: Apostle Islands Inline Marathon/ALMT Half-Marathon and Mad Fun Skate** on Madeline Island.

**June 16: Happy Father's Day** — Treat dad to a great gift or delicious meal in Ashland!

**June 20: 3rd Thursday Downtown Ashland.** Retail Stores will be open until 8pm.

**June 22: 14th Annual Superior Vistas Bike Tour.** Starts at Thompson's West End Park in Washburn.

**June 28: Ribbon Cutting and Grand Opening at Chequamegon Humane Association** at Noon. 923 Rail Drive. 715/682-9744.

**June 29: DePadua Mural Dedication** on the west side of Super H Foods at 2pm. 715/682-2500.

**July 4: Celebrate the 4th of July** in Ashland! Parade, band concert, fireworks over Chequamegon Bay and much more!!

*Parade registration forms available at the Chamber office. Floats are encouraged!!!!*

## A Warm Welcome to our Newest Chamber Members!

**Advantage Group**  
Steven Galley  
715/685-4747  
522 Chapple Ave. Suite 102  
www.advantagegroupga.com



**Road Pros Driving School, LLC**  
www.roadprosdrivingschool.net  
Randy Murray  
715/682-3788



**Cedar Brook Construction**  
Daniel Granger  
39800 Jensen Rd.  
715/278-3400  
www.cedarbrookwi.com



### *Business News* Call or email the Ashland Chamber by the 20th of the month with your Business News.

**Copper Peak**, N13870 Copper Peak Rd., Ironwood, Michigan, *is now open* for the 2019 summer season. Open Monday-Sunday (weather permitting) from 10am-4:30pm. 906/932-3500. www.copperpeak.com

**The Ashland Historical Society Museum**, 216 West Main Street will start their **summer hours beginning June 1**. The Museum will be open from 10am to 3pm, Monday through Saturday. 715/682-4911.

**Kids' Fishing Day** at the **Northern Great Lakes Visitor Center** is Saturday, **June 1, 9am-1pm**. Rods, reels, and bait are all provided, as well as a free lunch. There will also be games and prizes. 715-685-9983 or go to www.nglvc.org.

**Customer Appreciation Dairy Day at Benoit Cheese**, June 1, from 11am-1pm. "Make Benoit Grate Again." Live radio remote with 99.7 The Storm. Come down to Benoit Cheese for food, games and fun, in-store specials, and lots of prizes! Located between Ashland and Iron River, two miles on County Hwy F, downtown Benoit. 23920 County Hwy F. 715/746-2561. www.benoitchese.com

**Chequamegon Chefs' Exhibition** will be from 5:00-8 p.m. on **June 13**. Enjoy some of the area's best restaurants, chefs, and their culinary creations starting at 6pm in at the newly opened Bell Street Tavern on Madeline Island. Cost is \$40 and includes round-trip ferry ticket (passenger only). 715/747-2801. Tickets are available at the Ashland Chamber office.

**Chequamegon Theatre Association** presents *Sylvia performance*, at the Rinehart Theatre, 210 5th Ave E. Performances are **June 14-16 and June 20-23**. Tickets are available at Moores on Main, 501 West Main Street. Evening Shows at 7:30pm and Sunday Matinees at 2pm. visit www.ctatheatre.org.

**Home Expressions**, 116 West Main Street will host their **5th Anniversary Celebration starting June 1** with in-store sales and specials all month long and a **special day of sales on June 20 from 9am-8pm**. Stop in during the month of June and sign up for a "Shopping Spree". 715/682-2455.

**Northwoods Community Credit Union**, 121 West Main Street will have **Member Appreciation Day** June 24 from 11am-2pm. 715/682-9099.

**Chequamegon Humane Association**, 923 Rail Drive will have their **Ribbon Cutting and Grand Opening** on Friday, June 28th at noon. 715/682-9744.

**Mural Painting and Mosaic Installation** Wednesdays 5:30-8pm and Sundays 1:30- 4pm in June at **Chequamegon Food Co-op**, 700 West Main St.. No registration required. Paint and apply mosaics for our community Mural Project. 715/682-8251. chequamegonfoodcoop.com

**BART Bus** offers "**Youth Ride Free on Bart**" (17 and under) during Summer Break from June 1- September 2. Riders must register. To schedule your ride and to check locations call 715/682-9664.

#### Congratulations:

~ **Mari Kay Nabozny** on being named the "**2019 Person of the Year**". Mari was recognized and honored at the Ashland Chamber Annual Dinner on May 30 at the AmericInn.

~ **Home Expressions**, 116 W. Main St. on their **5th Anniversary in business**. 715/682-2455.

~ **Solstice**, 400 West Main Street on their **8th Anniversary in business** on Main Street. 715/292-6561

~ **Northern Clearing Inc.**, 28190 Hwy. 137, Ashland, on their **53rd Anniversary on May 5, 2019**. 715/682-6646.

#### See Inserts in this newsletter:

- ◆ **Holden Insurance**
- ◆ **Bay Dental Associates**



#### For your shipping needs contact these Businesses:

- ◆ **FedEx: Stove & Fireplace Works**, 1406 E. Lake Shore Drive, 715/682-4331
- ◆ **Spee-Dee Delivery: Copy That**, 310 Stuntz Ave, 715/682-6567
- ◆ **UPS: Carlson Building Supplies**, 414 E. 3rd Ave, 715/682-3222



**Apostle Islands Inline Marathon/  
ALMT Half Marathon  
and Mad Fun Skate**

**June 15**, on Madeline Island.  
[www.apostleislandsinline.com](http://www.apostleislandsinline.com)



**Superior Vistas Bike Tour**  
**June 22**, at Thompson's West End Park  
[www.superiorvistas.org](http://www.superiorvistas.org)



#### Looking for Volunteers!

Volunteers are needed for our upcoming Events:

Apostle Islands Inline on Madeline Island, June 15  
Superior Vistas Bike Tour in Washburn, June 22  
Ashland Bay Days, July 19-21  
Most volunteer opportunities are 2-3 hours in length.  
You'll feel good supporting local events!  
Call 715-682-2500

## Chamber News

Each week the Ashland Area Chamber of Commerce **highlights a business** on Heartland Communications radio station WATW 1400AM with a free, 30-second commercial about them. Businesses are also highlighted on the front page of our website and posted on the Chamber's Facebook page.

**Highlighted businesses for June** will be:  
Xcel Energy; Pine Point Cabins, LLC; Arby's;  
Hitts Fine Furniture; Apostle Islands Realty.

**Community Café**, Thursday mornings at **9am** on 93.3FM.  
Community Café is sponsored by Heartland Communications, The Sandbar Restaurant and the Ashland Chamber of Commerce.



### 2019 Hot Diggity Dog Cash Raffle

Prizes drawn every day in June!

*There is still time to get a ticket.*

30 Prizes totaling \$2,225 in Chamber Dollars.

Only 700 tickets will be sold!!

Every Ticket is eligible for Every Drawing  
\$10 Per Ticket

Tickets are sold at the Ashland Chamber or online.



### Ashland Area Farmer's Market Starts June 1, 2019!

Farmer's Market will be held **near the Howard Pearson Plaza** in Ashland starting June 1 on **Saturday's from 8am to noon** through mid-October.

Parking for customers will be off Main Street and in the public lot across from City Hall.

For more information, call the Ashland Chamber or go to [www.ashlandareafarmersmarket.com](http://www.ashlandareafarmersmarket.com).



### Attention Chamber Members:

Big Top Chautauqua will host their Annual Chamber Mixer, **Friday, June 21** starting at 6pm in the White VIP Tent.

After the Mixer, stay for the 2019 New First Night performance at 7:30pm with the Blue Canvas Orchestra and Bill Miller.

Each business in attendance will receive two more free passes to use at a future Big Top Original Production this season. There will also be a drawing for a pair of passes to one of 2019's headliner shows, and some great Big Top swag! (Must be present to win.)

To reserve your business's 2 tickets email [james@bigtop.org](mailto:james@bigtop.org) or call 715/373-0788. RSVP by Friday, June 14.



### "The DePadua Parochial School Mural"

The **20th Mural** in Ashland, will be dedicated on Saturday, **June 29 at 2pm** on the side of Super H Foods, 511 East Main.

Everyone is invited to the dedication.  
Catholic School Alumni are encouraged to attend.

There will be a dedication ceremony with Artist Sue Prentice Martinsen followed by refreshments.

The DePadua High School All Class Reunion Picnic is June 29 following the Mural Dedication. Picnic at 3pm at the north parking lot of Our Lady of the Lake (St. Agnes) Church. Celebration for all who attended DePadua High School in Ashland. Food charge \$10. RSVP 715/209-4118 or 715/292-1692.



### Ashland Chamber Board Member of the Month; Karen Hansen,

Karen was born and raised here in Ashland. She and her husband Bob live outside of Ashland. They have 2 daughters and 4 grandchildren.

Karen is the COO (Chief Operating Officer) of MMC. Karen has been an active Chamber Board member for three years. Karen says 'Many people who visit our campus comment on what a beautiful and welcoming community Ashland is. There are a lot of positive things happening in Ashland right now and I am happy to say MMC is part of it. We have partnered with the Chamber for many events including our title sponsorship of the MMC WhistleStop Marathon & Cruisin' the Corridor, Bay Days Festival, and Field Day. We look forward to continued growth and sustainability in our community. Ashland is a great place to live and work'.

### 4th of July festivities in Ashland

- ◆ **The 4th of July parade at 11am** on Historic Main Street. (Floats Welcome). To register for the parade fill out a parade entry form and send it to the Chamber. Forms are at the Chamber office or at [www.visitashland.com](http://www.visitashland.com).
- ◆ **There will be a "Fly-over during the parade"**. 2 F-16's from the 148th Fighter Wing out of Duluth will flyover the Parade (*unless the flight gets canceled or called out to duty*).
- ◆ **The Ashland Lions Club brat & hot dog stand** will be in front of the Ashland County Courthouse and Moores on Main Store on West Main Street **10am-2pm**.
- ◆ **4th of July 50/50 Raffle:** The winner of the raffle will receive half the pot. The drawing will be held on **July 4th at 1pm** at the Neighborly Bar. Tickets are at the Ashland Chamber, Neighborly Bar, Ashland Museum, & Home Expressions. \$5 each or 6 for \$20. 715/292-7264.
- ◆ **The Ashland Historical Society Cemetery Walk** from **2pm - 4pm**, Saint Agnes Cemetery on Sanborn Avenue. Stories from Ashland's past will be told. 715/682-4911
- ◆ **The Chequamegon Bay Concert Band** will perform at **8pm** at the Bandshell on U.S. Hwy. 2.
- ◆ **The Fire Run will be at 9:30pm and the Fire Works will follow approximately 10pm.**



Bay Days 1mile/  
5 & 10K  
Fun Run  
July 21, 2018



Music;  
Arts & Crafts;  
Food Vendors;

**42nd Annual Ashland Bay Days Festival , July 19-21**  
**Bay View Park**  
[www.ashlandbaydays.com](http://www.ashlandbaydays.com)



### Mark your calendar!

**Ashland Chamber's Field Day Golf Outing, August 15, 2019**

Ashland Chamber Field Day Golf Outing.  
Chequamegon Bay Golf Club. If your business is interested in donating items for the "goody bags" contact JoAnn at 715/682-2500.

Find yourself next to the water.

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Ashland Area Chamber of Commerce

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**Check out this month's inserts:**

- ◆ **Holden Insurance**
- ◆ **Bay Dental Associates**

**Ashland Area Chamber of Commerce  
Board of Directors**

**Executive Board Members:**

Dave Martin, President  
John Beirl, Vice President  
Mike BeBeau, Secretary  
Rick Forsythe, Treasurer

**At-Large Members:**

Lisa Gervais      Bill Kacvinsky  
Karen Hansen    Jordan Von Holzen  
Paul Bretting    Tina Miller

**Ex Officio Members:**

Brant Kucera,    Erik Olsen  
Betsey Harries

**Staff:**

Mary McPhetridge, Executive Director  
JoAnn Erickson, Office Manager  
Maribeth Monroe, Customer Service

Phone: 715/682-2500 or 800/284-9484

Fax: 715/682-9404

Email: info@visitashland.com



**The Ashland Chamber  
of Commerce and BART  
Bus Present:  
*Guided and Narrated  
Trolley Tours!***

You will tour the ***Downtown Murals*** aboard the  
"Trolley" with guides,  
Sue Prentice Martinsen and Maribeth Monroe  
***Every Friday and Saturday 10:30am & 1:30pm  
and Mondays at 1:30pm***

starting June 21– September 7, 2019

Cost is \$5.00

Pick-up is on the East side of the