

Greetings! from *Mary McPhetridge, Executive Director*

June Greetings!!

We have not only one winner, but two winners for the Ashland Downtown Business Contest, "Opportunity Knocks"! The two winners are both local residents that have grown up in this area, and the businesses are unique to Main Street and will add value to our downtown! The winners have been notified and now the last step is to finalize their location between 100 and 800 Main Street West. They have until August 1st to do so. We wish them the best in their quest to follow their dreams of owning their own business in Ashland!

The end of May marks the physical start of our event calendar! The first Wine Walk took place on Thursday with 99 participants that shopped late downtown and had a fun time with their friends! 57 Garage Sales took place on Saturday and 406 bird and nature enthusiasts registered for the 12th annual Chequamegon Bay Birding & Nature Festival which ran Thursday, Friday, and Saturday. A dozen or so birders participated in the Wine Walk and many of them shopped at the Garage Sales during their activities. These events were fun and took place at a time where we need extra retail business and room nights in hotels ... Heads in Beds!! Thank you to the many many people who volunteered and made these events a success.

Ted Kramolis is our 2018 Person of the Year. Ted is a business owner in Ashland and is an animal lover! He has and continues to donate his time, talent and expertise to the Chequamegon Humane Association and participates in several other area music ensembles! He is a husband; father, brother, grandfather, and friend to not only humans but many many four legged creatures!! His passion has been a driving force for the new Chequamegon Humane Association and we congratulated him on Tuesday night during our Annual Dinner at the AmericInn. It was a fun occasion!!

We also acknowledged our fabulous volunteers- Rose Bents, Fran Zepczyk, Fuz Sokolich, Mary Jane Kulbicki, Marie Eaton, Dawn Berglund and Anne Wickman. These awesome ladies volunteer for the Chamber on a regular basis! From stuffing newsletters to counting Shop Small Win Big Tickets, they volunteer their time generously and we adore them! I also will take this opportunity to thank Lily Jolma our front desk and guest attendant! She is very kind, gentle, and hardworking, and especially helpful to our travelers and members! Maribeth Monroe, even though "retired", she continues to work Tuesday and Thursday, and emcees all of our public events from ribbon cuttings to the Annual Dinner. She IS the voice of Ashland, remarkably just like her father was in year's past and is a joy to work with! JoAnn is my right hand lady! JoAnn is the oil on the well-oiled machine! She is the yin in the yang, the peas to my carrots and the one that connects the dots! We are so fortunate to have these ladies driving the "We Sell Ashland" bus! They are committed, passionate, and loyal to their tasks of promoting the area through events, promotions, and projects.

**It's a pleasure to serve the community of Ashland,
Chequamegon Bay, and the Northwest Wisconsin region!**



MARK YOUR CALENDAR

- June 2: Kids' Fishing Day** at the Northern Great Lakes Visitor Center, 9am to 1pm. 715/685-9983
- June 2-3: Wisconsin Free Weekend!!** Free Fishing, Free DNR trails, Free State Park admission and Free ATV/UTV trail use.
- June 14: 28th Annual Chequamegon Chefs' Exhibition** on Madeline Island, 6-8pm. 715/747-2801
- June 16: Apostle Islands Inline Marathon/ALMT Half-Marathon and Mad Fun Skate** on Madeline Island.
- June 17: Happy Father's Day** — Treat dad to a great gift or delicious meal in Ashland!
- June 21: 3rd Thursday Downtown Ashland.** Retail Stores will be open until 8pm. **Theme is: "Live Mannequins"**.
- June 23: 14th Annual Superior Vistas Bike Tour.** Starts at Thompson's West End Park in Washburn.
- June 29: Moore's Army Navy Store,** 505 West Main Street is having a **Ribbon Cutting and Grand Opening** of the **"Unveiling of the New Name of their Store"** at 8am. 715/682-4393.
- June 29: Movies in the Plaza Park.** "Back to the Future", Sponsored by Moore's Army Navy. Starting at Dusk around 9ish.
- July 4: Celebrate the 4th of July** in Ashland! Parade, band concert, fireworks over Chequamegon Bay and much more!!

*Parade registration forms available at the Chamber office. Floats are encouraged!!!!
Call the Ashland Chamber at 715/682-2500 for more information on these events!*

A Warm Welcome to our newest Chambers Members!

Ashland Lighthouse Boat Tours

Captain Jody Estain
715/292-5622
Email: ashlandboattours@gmail.com
Facebook: @CaptJody



Lake Superior Natural Health

502 West Main Street
414/708-7367
www.lakesuperiornaturalhealth.com



Taco Dan Food Truck

Dan Moncher
715/360-0442.
Located at the Shell Station Tuesdays 11am-2pm.
Facebook@Taco Dan



Superwash I

508 East Main Street

Superwash II

1700 West 3rd Street
Dori & Glen Cook 715/292-0286



Business News

The Ashland Historical Society Museum, 216 West Main Street will start their **summer hours beginning June 2.**

The Museum will be open from 10am to 3pm on Saturdays until October. The Museum is also open from 10am to 3pm Monday through Friday. 715/682-4911.

Washburn Cultural Center, 1 East Bayfield St, Washburn, showcasing Inspired By Nature - Art Through the Eyes of Master Gardeners. Summer hours will be Tuesday – Sunday 10am-4pm

Kids' Fishing Day at the **Northern Great Lakes Visitor Center** is Saturday, **June 2, 9am-1pm.** Rods, reels, and bait are all provided, as well as a free lunch. There will also be games and prizes. 715-685-9983 or go to www.nglvc.org.

Customer Appreciation Dairy Day at Benoit Cheese, June 2, from 11am-1pm. "Make Benoit Grate Again." Live radio remote with 99.7 The Storm. Come down to Benoit Cheese for food, games and fun, in-store specials, and lots of prizes! Located between Ashland and Iron River, two miles on County Hwy F, downtown Benoit. 23920 County Hwy F. 715/746-2561. www.benoitchese.com

Chequamegon Chefs' Exhibition will be from 5:30-8 p.m. on **June 14** Enjoy some of the area's best restaurants, chefs, and their culinary creations from 6-8pm in the big tent on Madeline Island. Cost is \$35 and includes round-trip ferry ticket (passenger only). 715/747-2801. Tickets are available at the Ashland Chamber office.

Chequamegon Theatre Association presents *The Savannah Sipping Society performance*, at the Rinehart Theatre, 210 5th Ave E. Performances are **June 15-17 and 21-24.** Tickets are available at Moore's Army Navy, 501 West Main Street. Evening Shows at 7:30pm and Sunday Matinees at 2pm. visit www.ctatheatre.org.

Moore's Army Navy Store, 505 West Main Street is having a **Ribbon Cutting and Grand Opening, June 29th** of the "Unveiling of the New Name of their Store" at 8am. Look for Refreshments, Prizes and Sales. Call 715/682-4393.

Bob's Factory Outlet, 401 West Main Street would like to announce their **new 42 inch Kiosk** which shows all their vendors and products available to their shoppers. They invite you to stop in and see how it works. 715/682-2662.

Burger Barn downtown Ashland is now open. Stop in and see the "Whole Barn" theme in their **new Ashland Restaurant, 519 Main Street West.** Welcome to Main Street Burger Barn!!!! 715-682-FARM (3276).

Congratulations to Ted Kramolis on being named the "2018 Person of the Year". Ted was honored at the Ashland Chamber Annual Dinner on May 29th.

See Inserts from :

- ◆ July 4th Parade Form
- ◆ Our Lady of the Lake, Bay Days Raffle

Call the Chamber with your Business News



Apostle Islands Inline Marathon/ALMT Half Marathon and Mad Fun Skate

June 16 on Madeline Island.
www.apostleislandsinline.com

Superior Vistas Bike Tour
June 23 at Thompson's West End Park
www.superiorvistas.org



Looking for Volunteers!

Volunteers are needed for our upcoming Events:

Apostle Islands Inline on Madeline Island, June 16
Superior Vista Bike Tour in Washburn, June 23
and Ashland Bay Days, July 20-22.
Most volunteer opportunities are 2-3 hours in length.
You'll feel good supporting local events!
Call 715-682-2500

Chamber News

Each week the Ashland Area Chamber of Commerce **highlights a business** on Heartland Communications radio station WATW 1400AM with a free, 30-second commercial about them. Businesses are also highlighted on the front page of our website and posted on the Chamber's Facebook page.

Highlighted businesses for June will be:

Koenamann Electric & Control; Ashland Area Mulch; Doucettes Party & Tent Rental; Zak's Wash

Listen to **Heartland Communications** and **WBSZ 93.3 FM** every Thursday morning at 10:30am for **Community Café**.

- ◆ **Congratulations** to Lily Jolma on her recent graduation from Ashland High School.



Ashland Area Farmer's Market Starts June 2, 2018!

Farmer's Market will be held in a **new location this season, in the Howard Pearson Plaza** and the lot adjacent to City Hall in Ashland starting June 2nd on Saturday's from 8am to noon through October 13. Parking for customers will be off Main Street and in the public lot across from City Hall. Market hours are 8am until Noon.

For more information, call the Ashland Chamber or go to www.ashlandareafarmersmarket.com.



Attention Chamber Members:
Big Top Chautauqua will host their Annual Chamber Mixer, Friday, June 15, starting at 6pm in the White VIP Tent.

After the Mixer, stay for the 2018 New First Night performance at 7:30pm. In addition to the Blue Canvas Orchestra, the show will also feature The New Standards, plus Michael Perry will host the night as a live taping for Tent Show Radio.

Each business in attendance will receive two more free passes to use at a future Big Top Original Production* this season. There will also be a drawing for a pair of passes to one of 2018's headliner shows, and some great Big Top swag! (Must be present to win.)

To reserve your business's 2 tickets email james@bigtop.org or call 715/373-0788. RSVP by Friday, June 8.

Movies in the Park at the Plaza Park in Ashland (next to the new Burger Barn)

Remember the days at the Drive-in?.... Well this is the next best thing!! Bring a blanket or a chair.



- **June 29:** "Back to the Future", 9 pm, sponsor Moore's Army Navy
- **August 3:** "Mrs. Doubtfire" 8:30pm, Sponsor Ashland Chamber of Commerce.
- **August 17:** "Princess Bride" 8:30pm, Sponsor Ashland Parks and Recreation.
- **August 31:** Movie TBD 8:30pm Sponsored by Court Manor
- **Note...July 21:** "The Poseidon' Adventure " will be shown during **Bay Days at Bayview Park, 8:30pm**, sponsor Ashland Chamber of Commerce.

Ashland "Downtown Days" will be August 3-4, 2018

Downtown Retail Stores Sidewalk Sales and Craft and Food Vendors. Two days of Street and Sidewalk Sales and fun activities for the family! Call for Vendors to come in for Downtown Days Call the Chamber for details on being a Craft Vendor.

4th of July festivities in Ashland

- ◆ The 4th of July parade at 11am on Historic Main Street. (Floats are needed). To register for the parade fill out a parade entry form and send it to the Chamber. Forms are at the Chamber office or at www.visitashland.com.
- ◆ There will be a "Fly-over during the parade". (unless the flight gets called out to duty)
- ◆ The **Ashland Lions Club brat & hot dog stand** will be in front of the Ashland County Courthouse and Moore's Army Navy Store on Main Street 10am-2pm.
- ◆ **4th of July Raffle:** The winner of the 50/50 raffle will receive half the pot. The drawing will be held on **July 4th** at 1pm at the Neighborly Bar. Tickets are at the Ashland Chamber, Neighborly Bar, Ashland Museum, & Home Expressions. \$5 each or 6 for \$20. 715/292-7264.
- ◆ The **Ashland Historical Society Cemetery Walk** from 2pm - 4 p.m. at Mount Hope Cemetery on Sanborn Avenue. Stories from Ashland's past will be told. Call 715/682-4911 for more details.
- ◆ **Oredock 4th of July Party**, from 4pm-10pm. Raffle, Kids Games, Jasmine Bowers, Accoustic Relapse, Chequamegon Peoples Orchestra, 6th Street Market Brats. Bring a chair and enjoy the Fireworks.
- ◆ The **Chequamegon Bay Concert Band** will perform at 8pm at the Bandshell on U.S. Hwy. 2.
- ◆ **The Fire Run will be at 9:30pm and the Fire Works will be at 10pm.**



Bay Days 1mile/
5 & 10K
Fun Run



Little Minnow
Kids' Triathlon
July 22, 2018

The **41st Annual Ashland Bay Days Festival** will be here soon! **Friday night, July 20**, will be the popular **Battle of the Bands** sponsored by Heartland Communications and featuring great talent. **Saturday, July 21, Bay Days Karaoke Contest**, presented by the Ashland Chamber of Commerce, JD Bass Entertainment, and Heartland Communications. **Qualifying rounds will take place** June 1, 7-11pm at Carignan's (Bowling Alley) in Iron River and June 23, 7-11pm at Rigoni's, in Ironwood. Top 3 qualifiers from each contest will be in the Bay Days Karaoke Finals on July 21. Grand Finale Prizes at Bay Days will be 1st place \$1,000, 2nd place \$700, 3rd place \$300 and 4th place \$100. Even if you don't sing, come on down! The audience will judge for their favorite singer!

Sunday, July 22, Ashland's Got Talent! At Bay Days!!
Do you, or someone you know have a talent?
We are calling ALL Talent! Play it, sing it, bring it! Singers, musicians, dance groups, comedians, jugglers, ventriloquists, magicians and any other kind of talent to perform this year. Don't wait, Sign up TODAY! 715/682-2500. Pre-registration is required. For more information on these events go to www.ashlandbaydays.com

Find yourself next to the water.

ASHLAND

visitashland.com WISCONSIN

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Ashland, WI
Permit No. 5

Ashland Area Chamber of Commerce
P.O. Box 746
Ashland, WI 54806

Check out this month's inserts:

- ◆ 4th of July Parade
Registration form
- ◆ Our Lady of the Lake
Bay Days Raffle

**Ashland Area Chamber of Commerce
Board of Directors**

Executive Board Members:
Dave Martin, President
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Gail Fox-Anderson, Secretary
Rick Forsythe, Treasurer

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Lisa Gervais Bill Kacvinsky
Karen Hansen Jordan Von Holzen
Paul Bretting Mike BeBeau
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Keith Hilts, Betsey Harries

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JoAnn Erickson, Office Manager
Maribeth Monroe, Customer Service
Lily Jolma, Customer Service

Phone: 715/682-2500 or 800/284-9484
Fax: 715/682-9404
Email: info@visitashland.com



**The Ashland Chamber
of Commerce and
BART Bus Present:
*Guided and Narrated
Trolley Tours!***

You will tour the ***Downtown Murals*** aboard the
"Trolley Bus" with guides,
Sue Prentice Martinsen and Maribeth Monroe
***Every Friday and Saturday 10:30am & 1:30pm
and Mondays at 1:30pm***
starting June 22, 2018
Cost is \$5.00

Pick-up is on the East side of the
Bay Area Civic Center Parking Lot.
For more information, call the Chamber office.
715-682-2500