

Greetings! from *Mary McPhetridge, Executive Director*

Summer is coming!!

Thank you so much to all of the volunteers who helped make the Apostle Islands Inline Marathon a huge success. There are a lot of moving parts when coordinating an event in another area let alone an island and we are so thankful to the Town of LaPointe for their support! It was a busy weekend in the bay as the racers all come to Ashland to register and spend time here before heading to the island for the race. They do move around. Racers are all over the bay and you probably saw inline skaters on the waterfront trail and some of the side roads in town! Also, a heartfelt thank you to the volunteers that helped with the Superior Vistas Bike tour this past weekend. The forecast didn't look so great for this event, because it showed rain and thunderstorms from about 3 weeks out to Friday before HOWEVER.... It was absolutely beautiful weather for the tour. We still had 220 riders and everyone enjoyed a beautiful day in the bay. I always tell people when you live in Chequamegon Bay, you really don't know what the weather will be until you wake up in the morning! How true!

We are ticking off the events, with the Apostle Islands inline and Superior Vistas Bike tour under our belt, we now move on to the celebratory 4<sup>th</sup> of July festivities and the Ashland Bay Days Festival! We are excited about the 4<sup>th</sup> of July landing on a Thursday which will make a long weekend for many folks that travel here to visit friends and family and.... It really kicks off the tourism season! The 4<sup>th</sup> of July parade is always a favorite and we have received many entries so you won't be disappointed. Mark Drolson has scheduled a flyover weather permitting and Mari Kay-Nabozny our 2019 Person of the Year will be the Grand Marshall for the event. Take a look at the lineup for the weekend in our calendar!

The Bay Days Festival schedule is filling fast and we are so excited to use the new pier at Bayview Park. If you haven't seen it, it's gorgeous! And, we still will have a diving board!! That is so unique! We like to video the diving board and speaking of video. We have three companies that will be shooting in the Ashland Area in the next few months! The Wisconsin Public Television series "Around the Corner with John McGivern", will be here in late August shooting all sorts of Ashland people and icons and attractions! From the Oredock to the Murals to Gordy, they have been so impressed with the great people, traditions, and many things to do in the area and have a full punch list of items to shoot and people to interview! "Discover Wisconsin" is scheduled in early fall and will shoot the Mural Walk for a "Self-Guided Tours" segment that will feature Ashland, Burlington, Plymouth, and Waukesha. Lastly, "Erik the Travel Guy" from PBS will be here in late fall shooting their show from Ashland! Exciting!!

Otis Park is the small walkway between the Burger Barn and the empty 509 buildings. Otis park will be getting some Edison lights and we are so excited to pretty up that area! The flowers are beautiful and it's very homey with the benches and pergola. We will have some music in that area for Downtown Days on August 3<sup>rd</sup> and 4<sup>th</sup>. Friday, August 3<sup>rd</sup>, Chris Hulmer will conduct the Chequamegon Bay Concert Band from 5:30pm to 6:30pm and then Bob Hilgart from Bob's Factory Outlet is sponsoring "Robby Vee" to perform in the Otis Park area. Our plan is to close Main Street in the 500 block. Bring some chairs and have some fun on Main Street!

*Happy Independence Day and Week!*



## MARK YOUR CALENDAR

**Ashland Area Farmer's Market, . Every Saturday 8am-noon.** 6th Avenue West and Main Street,  
**ABC Raceway Stock Car Races** are every Saturday. Hot laps start at 6:15pm and racing at 7pm.

**July 4:** Celebrate the **Fourth of July** in Ashland!! (See page 3 for a schedule.)

**July 4: Independence Day Celebrations** in Glidden, Mellen, Clam Lake and on Madeline Island.

**July 19-21: Ashland Bay Days Festival**, Bayview Park. [www.ashlandbaydays.com](http://www.ashlandbaydays.com) (See insert.)

**July 20: Bay Days 1Mile, 5K & 10K Fun Run.** [www.ashlandbaydays.com](http://www.ashlandbaydays.com)

**July 26: Ribbon Cutting at Green Branch Dental** at 8am. 2101 Beaser Ave.

**July 26-28: Annual Pioneer Days** in Butternut. 715/762-2621 or [butternutwi@centurytel.net](mailto:butternutwi@centurytel.net)

**July 27: Penokee Mountain Range Classic**, 47-mile bike race and tour starts/ends in Mellen. 715/274-2330

*Call the Ashland Chamber at 715/682-2500 for more information on these events!*

## Welcome to our newest Chamber Members!

### Chequamegon Archers

Bill Schutte, President  
3501 McDonald Road  
Ashland WI  
715/682-2090  
<https://cacashland.weebly.com>



### GreenBranch Dental

Dr. Conor Casey  
2101 Beaser Ave. as of July 3rd.  
Ashland WI  
715/682-2396  
[www.greenbranchdental.com](http://www.greenbranchdental.com)



GREENBRANCH DENTAL

**Business News** Call or email the Ashland Chamber by the 20th of the month with your Business News.

**The Chequamegon Grill now open in the Best Western/Hotel Chequamegon.** Stop in a see the new menu!

**Country Blossoms Greenhouse**, 64715 Gillis Road, Ashland is closed as of July 1st. They will open by appointment for Perennials and Hard Goods. Look for Country Blossoms at Farmers Market in Ashland on Saturdays. 715/746-2345.

**Bay Area Car Club** will hold their **41st Annual Car Show** from 9am - 2pm **July 7**, Bayview Park. The Car club is collecting non-perishable food donations for the BRICK. 715/682-5378.

**WITC-Ashland**, 2100 Beaser Ave., will host their **Summer Open House** on **July 18**, from 11:30am -1:30pm featuring a cookout, prizes, guided campus tours and more. 715/682-4591. *see insert.*

**Good Thyme Restaurant & Catering**, 77180 Hwy 13, Washburn is having a second **Moroccan Foodie Adventure in 2020**. The first trip is **March 29-April 9, 2020** and is almost sold out, so **they added another trip** on **April 9-April 20, 2020**. Itineraries and information is on their website at <https://goodthyme.catering/morocco-2020/> Good Thyme summer hours are Wednesday through Saturday, 5pm-9pm. For reservations and catering inquiries call 715/373-5255.

**One on One Hair Design**, 516 W. Main Street has a **new look! A complete new store front, entry way, and inside update!** Stop in and see! Congratulations Lynn Chingo on the new look! 715/682-5800.

**Holden Insurance**, 409 Main Street West offers **Boatowners Insurance** for your boating recreation needs. 715/682-9393. *see insert.*

**Big Top Tent has a new outer shell. A sprung fabric membrane building stands around Big top Chautauqua's canvas tent protecting it from the elements.** The 200-by-90 foot outer shell and the Big Top tent nestled under it will remain standing year round. Check out [www.bigtop.org](http://www.bigtop.org) 32525 Ski Hill Rd. 715/373-5552.

#### Congratulations:

~ **Sea Caves Boat Tours dba as an extension of Ashland Boat Tours LLC**, on their recent **Ribbon Cutting and Grand Opening** at 720 East Lake Shore Drive. 715/292-5622.

~ **Chequamegon Humane Association** on their recent **Ribbon Cutting and Grand Opening**. 923 Rail Drive. 715/682-9744.

#### Ashland Chamber wants you! Become a volunteer!!

If you would like to volunteer  
for **Bay Days, July 19-21**,

Call JoAnn at the  
Chamber office. Have fun  
helping out at a community event  
and make new friends! Kids can  
get hours for scholarships and  
National Honor Society.



#### Marty's Goldenaires Drum and Bugle Corps

will be performing at Bay Days  
Friday, July 19th from 6pm-7pm. at Bayview Park.

Marty's Goldenaires performance is sponsored by:

Ashland Rotary; Edward Jones/Dillon Hudson; Ashland Lions Club;  
Ashland Elks Lodge #137; Ashland Chamber of Commerce.

Marty's Goldenaires is a Parade and Concert Corps which performs primarily in Michigan, Wisconsin and Minnesota from May to Labor Day weekend. Musical selections through the years have pleased all audience types with a mixture of swing, rock, patriotic, and nostalgic drum corps styles. Established in 1950 as a Senior Corps, membership includes men between the ages of 16 and 79 years.

### Ashland's Got Talent! At Bay Days!! Sunday, July 21!

Do you have a talent...maybe a hidden talent? Do you know someone with a talent?

We are calling ALL Talent!

Play it, sing it, bring it! Singers, musicians, dance groups, comedians, jugglers, ventriloquists, magicians and any other kind of talent to perform at this year's Bay Days. Come show off your talent Sunday, July 21, show starts at 2pm in the huge tent. If you think you've got what it takes, if you think your kids have what it takes, this stage is for you! Showcase your songs, Show off your steps, Mystify us with your magic! Let's see what you got!

All ages welcome! Young and Old. Contact us as soon as possible by calling our office at 715/682-2500 or emailing us at [info@visitashland.com](mailto:info@visitashland.com)





### Chamber News

Each week the Ashland Area Chamber of Commerce *highlights a business* on Heartland Communications radio station WATW 1400AM with a free, 30-second commercial about them. Businesses are also highlighted on the front page of our website and posted on the Chamber's Facebook page.

**Highlighted businesses for July will be:**

Ashland Industries; Regional Hospice Services Inc.; Ashland Jewelers Service Company; Doucette's Party & Tent Rental.

Listen to Heartland Communications and WBSZ 93.3 FM every Thursday at 9am for *Community Café*.

The hanging flower baskets are now up on Main Street. To make a flowerpot project donation, contact Steve Moore, 715/682-4393.

Congratulations Deb McCormick on winning 4 Big Top Chautauqua tickets during the June (3rd Thursday) downtown promotion.



**The Ashland Chamber and BART Bus Present:  
Guided and Narrated Trolley Tours!**

**Every Monday, Friday and Saturday.**  
Now through September 7, 2019

Tours are Fridays and Saturdays 10am and 1:30pm,  
And Mondays at 1:30pm. Cost is \$5.00

Pick-up is on the East side of the Bay Area Civic Center Parking Lot.

For more information call the Chamber office, 715/682-2500



**Ashland Chamber Board Member of the Month Mike BeBeau**

Mike BeBeau was born and raised in Ashland. He and his wife Lynn have 7 children and 7 grandchildren. Mike is the Community Service Manager with Xcel Energy.

Mike says "I have enjoyed being a chamber board member for approx. 20 years. The Ashland Area Chamber of Commerce promotes and sells Ashland and the Chequamegon Bay region is a great area to do business, to visit, to live and raise your family. The Chamber staff is professional, friendly and always working to promote this beautiful area we call home. I've enjoyed my time serving on the board of directors, working along-side professional community minded individuals with the common goal of promoting this area as a great place to live, work and visit.

**Celebrate Independence Day in Ashland!**



- ◆ The 4<sup>th</sup> of July **Parade** will head down Historic Main Street in downtown Ashland at 11am
- ◆ **There will be a "Fly-over"** during the parade". 2 F-16's from the 148th Fighter Wing out of Duluth will flyover the Parade (*unless the flight gets canceled or called out to duty*).
- ◆ The **Ashland Lions Club** will have their **brat, hot dog & hamburger stand** in front of the Ashland County Courthouse *and* Moores on Main from 10am - 1pm.
- ◆ **4th of July Cookout** at the Chequamegon Food Co-op. **10am-1pm**, in the Co-op Parking Lot. **FREE Cheeky Monkey snacks** for kids 12 and under!
- ◆ **Merchants Upper 13 League game vs. Washburn**, Hodgkins Park, **2pm**.
- ◆ The **Ashland Historical Society** will host the annual **Cemetery Walk** from 2-4pm. at Saint Agnes Cemetery on Sanborn Avenue. Interesting stories from Ashland's past will be told. Call 715/682-4911 for more details.
- ◆ The **Chequamegon Bay Concert Band** will perform at 8pm at the Bandshell in Memorial Park along U.S. Hwy. 2.
- ◆ The traditional **"Fire Run"** of fire trucks and other emergency vehicles down Main Street at **9:30pm**.
- ◆ Ending the evening with the spectacular **Fireworks Display** over Chequamegon Bay at 10pm. The Fireworks will be shot off from the C. Reiss Coal Dock across from the Plaza Park.

**Ashland Area Farmer's Market**



**Near Howard Pearson Plaza** and the lot by Burger Barn & City Hall in Ashland on Saturday's from 8am to noon now through Mid-October.  
[www.ashlandareafarmersmarket.com](http://www.ashlandareafarmersmarket.com).

**2019 Hot Diggity Dog Cash Raffle Winners**

- June 1: Tyler Vernon
- June 2: Matt Reiten
- June 3: Macy Segler
- June 4: Richard Setzke
- June 5: Karen Pierce
- June 6: Alanna Wolc
- June 7: Darren Fredericks
- June 8: Tom Metzinger
- June 9: Lisa Schultz
- June 10: Colleen Prine
- June 11: Terri Miller
- June 12: Adam Vlasaty
- June 13: Scott St. Germain
- June 14: Ken Vlasek
- June 15: Donna Nye

- June 16: Christopher O'Dell
- June 17: Lynn Adams
- June 18: Erica Pydo
- June 19: Sherry Lasko
- June 20: Brian Defoe
- June 21: Laurie Gregor
- June 22: Bill Kurilla
- June 23: Patty Hmielewski
- June 24: Rick Forsythe
- June 25: Lisa Schultz
- June 26: Delora Pufall
- June 27: TBD
- June 27: TBD
- June 28: TBD
- June 29: TBD
- June 30: TBD

**3rd Thursday July 18th.**  
**Downtown Ashland 4-8pm**  
Let's welcome visitors to Ashland.  
Invite visitors, campers and friends and family to stop at participating stores for store specials and a chance to win Chamber Dollars and Big Top Tickets.  
Retail Stores will be open until **8pm**



Ashland Downtown Days  
August 2 & 3  
Historic Main Street

Music, Food Vendors,  
Arts & Crafts and  
Retail Sales on Main Street!

**Calling all arts & crafts vendors!**

Call the Chamber if you would like to be in Downtown Days!

**The Ashland Chamber Field Day Golf Outing, Thursday, August 15, at Chequamegon Bay Golf Club.**

Field Day is a great day to network and have fun with neighboring businesses. If you are unable to participate **you can still be a part of it by either sponsoring a hole, donating items for the raffle table or items for the goody bags.**



Call JoAnn at the Ashland Chamber at 715/682-2500.

Find yourself next to the water.

# ASHLAND

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Ashland, WI 54806

**Check out this month's inserts:**

- ◆ Bay Days Schedule
- ◆ WITC Ashland
- ◆ Holden Insurance

**Ashland Area Chamber of Commerce  
Board of Directors**

**Executive Board Members:**

Dave Martin, President  
John Beirl, Vice President  
Mike BeBeau, Secretary  
Rick Forsythe, Treasurer

**At-Large Members:**

Lisa Gervais      Bill Kacvinsky  
Karen Hansen    Jordan Von Holzen  
Paul Bretting    Tina Miller

**Ex Officio Members:**

Brant Kucera, Erik Olsen  
Betsey Harries

**Staff:**

Mary McPhetridge, Executive Director  
JoAnn Erickson, Office Manager  
Maribeth Monroe, Customer Service

Phone: 715/682-2500 or 800/284-9484

Fax: 715/682-9404

Email: info@visitashland.com

Ashland Area Chamber of Commerce  
1716 West Lake Shore Drive  
P.O. Box 746  
Ashland WI 54806

Dock Dogs are back  
Saturday  
2pm



Petty Zoo  
Sunday  
11am-3pm

**Ashland Bay Days Festival**  
**[www.ashlandbaydays.com](http://www.ashlandbaydays.com)**  
**July 19-21**

- ◆ Arts & Crafts Booths, Food Booths
- ◆ Bay Area Battle of the Bands
- ◆ Dunk Tank, Inflatables
- ◆ Sea Hamsters, Goldfish Pond
- ◆ 1Mile, 5K & 10K Fun Run
- ◆ Strongest Man and Strongest Bam-Bam Contest
- ◆ Sportsman for God - Recreation for kids of all ages
- ◆ Pie-Eating Contest, *kids and adults*
- ◆ Bay Days Karaoke Finals
- ◆ Toddler Run, Baby Crawl, Big Wheel Races
- ◆ Cardboard Boat Races
- ◆ Dock Dog Jumping Contest
- ◆ Petting Zoo
- ◆ Chequamegon Bay Concert Band
- ◆ Ashland's Got Talent at Bay Days
- ◆ and more!

**Check out [www.ashlandbaydays.com](http://www.ashlandbaydays.com) for a complete listing.**

Bay Days offers great, old-fashioned family fun  
with activities for all ages!