

Greetings and Happy New Year! from Mary McPhetridge, Executive Director

## Happy New Year!

The Ashland Area Chamber of Commerce wishes all of our members a happy and prosperous New Year!

As I reflect on 2018 I wanted to share with you some of our team accomplishments:

- Retail Business Contest- Superior floral & gift has been a great addition to our Main Street
- 3rd Thursday - Started in January of 2018 – Every Third Thursday, retailers are open until 8pm
- Wine Walk – May, Downtown Ashland
- Infrastructure Change for the Memorial Medical Center WhistleStop Marathon & Half Marathon
- New Memorial Medical Center Cruisin' the Corridor Partnership
- Waterfalls Brochure
- Ashland County Mural Brick Road Booklet
- Additional Day of Mural Trolley Tours – added Monday
- Wisconsin Public Radio Sponsorship
- State Appointment to the Governor's Council on Tourism

It was an extremely busy year and a year that we needed to show the most flexibility with changes in venues and canceling an event due to inclement weather and post weather related issues. Thank you to all of our financial sponsors who supported our efforts and thank you to our amazing loyal, committed volunteers, who continue to show up and help in the good times and the bad times!! (Weather that is)!

I want to thank the Ashland Area Chamber of Commerce Board of Directors! In February, we will be saying farewell to Rick Forsythe who has served on our board as the President, and Treasurer. Thank you to the board for your continued support.

And last but never never least, thank you to JoAnn Erickson, Maribeth Monroe, and Lily Jolma. This group of women are enthusiastic, talented, and the hardest working crew! They will even dress up as elves and "Get the Job Done".

We look forward to another great year of promoting Ashland as a destination and a place to live and start a business, or ... a family..... Or, a new career!



We have entered into some exciting marketing partnerships in 2019 including Discover Media Works, Big Top Chautauqua, and Lake Superior Circle Tour. In addition, an aggressive 1st quarter sponsorship with The Bass Dr. that will air on the Sportsman's Channel and Trophy Fish Hunter that will air on the CBS Sports Network. And, a brand new Chequamegon Bay, Lake Superior Fishing Guide that covers everything a person needs to know to fish successfully on Chequamegon Bay. From tying the correct knots, to the many species found in the bay, this piece is sure to be a best seller!!

### MARK YOUR CALENDAR

**January 12:** Northwoods Harness Sleigh & Cutter Rally at the Northern Great Lakes Visitor Center, 11am

**January 14:** Chamber Membership Dues are due. Thank you!

**January 16:** Business After Hours sponsored by Chartwells and Northland College. At the Presidents House, 1300 Ellis Ave.

**January 17:** Third Thursday Downtown Ashland. Stores will be open until 8pm.

**January 19-20:** Wisconsin State Free Fishing Weekend, no license required.

**January 24:** Business on Stage 6pm at Northern Great Lakes Visitor Center. "Deconstructing the Construction Biz".

**February 16:** Book Across the Bay, 6pm. [www.batb.org](http://www.batb.org)



## Highlighting Our January Business After Hours host

Submitted by: Chartwells & Northland College



Chartwells at Northland College is a full-service caterer available to do events both big and small in the surrounding area. We are also the campus dining service that is open to the public nine months out of the year. Please stop on up to the Ponzio Campus Center on Northland College's campus to enjoy a meal, shop for Northland College merchandise or just enjoy a cup of coffee while you stroll around campus.

The cafeteria offers four different serving stations plus a salad, dessert, and drink bar for an all-you-choose-to-eat experience.

Chartwells also supports Northland's goal of purchasing local products for use in both the cafeteria and campus store.

We are proud to support over 30 farms and businesses in our area.

Northland's mission is to integrate liberal arts studies with an environmental emphasis, enabling those it serves to address the challenges of the future.

The College began as the North Wisconsin Academy, founded in 1892 with a declaration to provide educational opportunities to people of the north woods—including immigrants, women, and Anishinaabe. The Academy later became Northland College, "named not for a denomination or a man, but for a region it was destined to serve," and its commitment to that ideal has never wavered.

Northland College entered a new era in the early 1970s with the creation of the Sigurd Olson Environmental Institute and the addition of environmental studies, Native American studies, and outdoor education. This period marked the adoption of the environmental mission that continues today.

Join us on January 16, at the Presidents House, 1300 Ellis Ave. at 5pm for Business After Hours

### Good Thyme Restaurant and Catering

Renee Holman  
77180 State Hwy 13.  
Washburn WI  
715/373-5255  
www.cateringgoodthyme.com



Welcome to our  
newest  
Chamber Members

### The Salvation Army

Tom Bremer  
PO Box 947  
Ashland, WI  
715/554-0177  
salvationarmyusa.com



### Business News *Email the Chamber with your Business News by the 20th of the month.*

**The 14th Annual Ashland Snowmobile Club Cashing in on the New Year Raffle Drawing** will be at 7pm on **January 12** at the Neighborly Bar. The party starts at noon with food, music, raffles, and fun! Need not be present to win cash prizes. For ticket information, call 715/682-0638. or visit [www.ashlandsnowmobileclub.org](http://www.ashlandsnowmobileclub.org) or stop at the Ashland Chamber.

**Encores!** A FREE concert presented by **Ashland Rotary Club and Ashland Music Boosters** at 6pm, **January 12**, Ashland High School Auditorium, Freewill offering. Proceeds will fund Ashland Rotary Education Leadership Grants and Ashland Music Booster Musical Instruments, Summer Music Camps, and Music Scholarships. [ashlandcores.org](http://ashlandcores.org).

**Business On Stage** presents "Deconstructing the Construction Biz", **Perspectives on Building in the Bay Area, on January 24**, at Northern Great Lakes Visitor Center at 6pm. Call 715/209-4589 or 715/682-8344 [www.businessonstage.org](http://www.businessonstage.org).

**The Ashland Historical Society Museum** now has the **2019 Ashland History Calendar** available in their retail section of the museum. Calendars can be purchased for \$10 at 216 West Main St. 715/682-4911.

**Congratulations Cobblestone Inn & Suites**, 818 West Main Street, **Owners, Mark and Patti Gutteter** on their recent **Ribbon Cutting and Grand Opening**. 715/682-5066.

**Registration is open** for the **23rd Annual "Book Across The Bay"** Cross Country Ski Race and Snow Shoe Trek across Chequamegon Bay Ice from Ashland to Washburn, **February 16, 2019** at 6pm. [www.batb.org](http://www.batb.org)

For an **updated Snowmobile report for Ashland County or an updated Cross Country Ski Trail report** call the Ashland Chamber, 715/682-2500 or check out their website at [visitashland.com](http://visitashland.com). **Think Snow!**

**Thank you Dave & Karen St. Germain** from **Country Blossoms**, 64715 Gilles Rd. for **beautifying the front of the Ashland Chamber office** in 2018 with Summer, Autumn and Christmas arrangements. Our office looked beautiful!



**Faith In Action needs volunteers** to help seniors with **Snow Shoveling**. 715/682-4414, ext. 3. Help a Senior in Ashland.

### Please check out this month's inserts:

BMO Harris Bank, Bay City Cycles, Good Thyme Restaurant and Catering, The BRICK/Taste of the Bay.

The Ashland Area Chamber of Commerce would like to extend a **huge thank you to the many wonderful volunteers** who gave of their time and energy to help out with Chamber events and provide office assistance in 2018.

**Thank You**



After storm damage and much reconstruction

**the good news is:**

Morgan Falls & St. Peters Dome **is now Open!!!**

There is still work being completed so you may see workers and equipment in the area.

There is a \$5 users fee.

### Chamber News

Each week, the Ashland Area Chamber of Commerce **Highlights A Business** on Heartland Communications radio station WATW 1400AM with a free 30-second commercial. The chosen businesses are also featured on the front page of the Chamber website, [www.visitashland.com](http://www.visitashland.com), and on the Ashland Chamber Facebook page. **January's highlighted businesses** will be: Mission Springs; Holiday Station Store on Ellis; NorthLakes Community Clinic; PreSearch Background Services, Inc.

#### Shop Small Win Big Contest:

Winners of \$250 in Chamber Dollars were: November, Vanessa VanCleeve and December, Monica VanCleeve

There will be one more \$250 drawing on January 17, so keep sending in receipts attached to the entry form. Details are available on the Ashland Chamber website.



#### 12 Days of Christmas winners for 2018

##### Winners:

- 1) Paula Kalman — Home Expressions
- 2) Heather Ledin — Spirit of the North Gift Shop
- 3) Jan Mahnke — Red Bicycle
- 4) Mindy Croteau — Chequamegon Food Coop
- 5) Julie Lippo — Gabriele's German Cookies, Chocolates & Gifts
- 6) Penny Nelson — Shoe Shack
- 7) Ashley L-K — Moores on Main
- 8) Gary Krueger — New England Store
- 9) Ed Hedican — Solstice
- 10) Paula Teliszczak — A 2nd Look
- 11) Kelly Maday — Bay City Cycles
- 12) Kelly Zwetow — Burger Barn



**Winter Fun!!! Get ready and start planning** for the *Ashland Chamber "No Snow Snowman Contest"* in February, 2019. Prizes will be awarded!!! Call the Chamber for details!

#### We currently send out the following e-blasts.

If you are not receiving these and would like to be on the list please contact us at [info@visitashland.com](mailto:info@visitashland.com)

- ~ Weekly Area Happenings
- ~ Ashland Chamber Newsletter
- ~ Ribbon Cuttings/Grand Openings
- ~ Business After Hours



### Free Winter Fishing Weekend January 19-20, 2019

Pack up the family or call your friends and head to the water for fishing fun! Fish anywhere in Wisconsin without a license or trout stamp on Free Fishing Weekend, Jan. 19-20. This includes all inland waters and Wisconsin's side of the Great Lakes and Mississippi River. Other fishing rules apply, such as limits on the number and size of fish you can keep and any seasons when you must release certain fish species.

For more information, go to [dnr.wi.gov](http://dnr.wi.gov) and search for "Free Fishing Weekend."



#### 2019 Person of the Year nominations sought!

It's that time of year to reflect on someone who has done great things in our community and to nominate them as the 2019 *Person of the Year*. Nominations are being accepted until

**Feb. 1, 2019.**

Call the Ashland Chamber office for a nomination form.

## 33rd Annual Sleigh & Cutter Rally

Jan. 12, 2019

Northern Great Lakes Visitor Center

Northwoods Harness Club will present their 33rd Annual Sleigh & Cutter Rally on **Saturday, Jan. 12**. The past comes alive during this picturesque winter spectacle as 1800s-era costumed drivers and passengers in antique sleighs are drawn by beautiful horses.



Offering **FREE** admission, this popular event attracts more than 1,000 spectators and 35 - 40 horse units participate each year. The Sleigh & Cutter Rally features narrated and judged divisions. **Hook-up is at 11am with the parade of sleighs beginning at 1pm.**

Free sleigh rides sponsored by Northern State Bank will be offered from 11am. to 12:30pm. There will be concessions for sale (including hot food) to support the Visitor Center. For more information, call Charlie Singler, rally event coordinator, at 715/685-4725 or visit [www.nglvc.org](http://www.nglvc.org).

#### Thank you 2018 Ashland Chamber Ambassadors!!

- |                   |                    |
|-------------------|--------------------|
| Laurie Gregor     | Dottie Monroe      |
| Kristin Setzke    | Steve/Wendy Moore  |
| Dawn Chingo       | Scott Weber        |
| Gary/Kay LaPeau   | Cheryle Iverson    |
| Geri Evans        | Mike Yankee        |
| Mindy Ovaska      | Karen Kay          |
| Penny Butterfield | Diane Lulich       |
| Sherry Huh        | Karen Hansen       |
| Sharon Sokolich   | Ed Monroe          |
| Jackson Kysar     | Donna Kurilla      |
| Daryl Jolma       | Tim Kehoe          |
| Jeff Muse         | Karin/Steve Pierce |
| Preston Mikula    | Krystal Dunlavy    |
| Betsy Harris      | Alan Granley       |
| Jeanne Ekholm     | John Beirl         |



Let us know if you would like to be a Chamber Ambassador



#### 2018 Christmas Cash Raffle winners were:

Thank you to all of those who participated.

- |                           |                                 |
|---------------------------|---------------------------------|
| Dec. 1: Jack Jerke        | Dec. 17: Jackie Eliason         |
| Dec. 2: Faith In Action   | Dec. 18: Sue Jackson            |
| Dec. 3: Linda Mittlestadt | Dec. 19: Superior floral & gift |
| Dec. 4: Jessica Brandis   | Dec. 20: Vernon Bond            |
| Dec. 5: John Warren       | Dec. 21: Valerie Olby           |
| Dec. 6: Todd Deeth        | Dec. 22: James Lee              |
| Dec. 7: Karen Hansen      | Dec. 23: Buck Anderson          |
| Dec. 8: Karen St.Germain  | Dec. 24: Janet St. Germain      |
| Dec. 9: Jeff Muse         | Dec. 25: Chicago Iron           |
| Dec. 10: Cari Babcock     | Dec. 25: Alison Gillespie       |
| Dec. 11: Kristin Setzke   | Dec. 26: Dena Mika              |
| Dec. 12: Bill Mattila     | Dec. 27: Faith In Action        |
| Dec. 13: Denise Oliphant  | Dec. 28: Holden Insurance       |
| Dec. 14: Marie Wilson     | Dec. 29: Linda Hickman          |
| Dec. 15: Marion Warren    | Dec. 30: Griffin St. Germain    |
| Dec. 16: Mary Gierczic    | Dec. 31: Brian & Jenny Mrnak    |

#### Happy New Year from the Ashland Chamber!

~ The *new* 2019 Ashland County Visitor Guide will be ready in mid-January.

*Find yourself next to the water.*

**ASHLAND**

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Ashland, WI 54806

**Check out this month's inserts:**

- Bay City Cycles
- BMO Harris Bank
- Good Thyme Restaurant and Catering
- The BRICK Presents Taste Of The Bay

**Ashland Area Chamber of Commerce  
Board of Directors**

**Executive Board Members:**

Dave Martin, President  
John Beirl, Vice President  
Gail Fox-Anderson, Secretary  
Rick Forsythe, Treasurer

**At-Large Members:**

Lisa Gervais      Bill Kacvinsky  
Karen Hansen    Jordan Von Holzen  
Paul Bretting    Mike BeBeau  
                         Todd Chingo

**Ex Officio Members:**

Betsey Harries  
Erik Olsen  
Brant Kucera

**Staff:**

Mary McPhetridge, Executive Director  
JoAnn Erickson, Office Manager  
Maribeth Monroe, Customer Service  
Lily Jolma, Customer Service

Phone: 715/682-2500 or 800/284-9484

Fax: 715/682-9404

Email: info@visitashland.com

***Business After Hours***

January's Hosts:

***Chartwells***

***&***

***Northland College***

**Wednesday, Jan. 16, 2019**

**at 5:00 p.m.**

**To be held at the Presidents House  
1300 Ellis Ave.**

Please join us for good food and a great time!!

*If you are unable to attend, we encourage  
you to extend this invitation to another  
representative of your business.*