



GENERATIONAL WORKPLACE SOLUTIONS

There are four, soon to be five, different generations represented in today's workforce, each with a core set of values and characteristics that differ from each other. These variances produce frustration, confusion, and misunderstanding. Complicating these differences further is an ever-evolving set of societal 'norms'. Gaining an understanding of each generation's characteristics is the key to an effective and happy workplace.

Generational Workplace Solutions will provide tips and strategies to help understand, motivate, and succeed with each generation, with an emphasis on Millennials, and leave the audience with thought-provoking ideas that may change how you not only view your co-workers, but also yourself.

PRESENTED BY: BRAD GINGRAS, OWNER



**THURSDAY,
APRIL 27TH**

**WITC-
ASHLAND
CONFERENCE
CENTER**

**CHECK-IN
BEGINS AT
12:30.**

**PRESENTATION
1:00- 3:00**

**RSVP:
BUSINESS NAME,
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