

Merry Christmas from the Ashland Chamber of Commerce!!

Thank you to the fun, spunky, spirited ladies that braved the cool weather and came out for the 8th annual Chick-uamegon Walk/Run. Our 10k winner was from Hibbing and she was very fast!! There were so many fun, creative costumes!! 150 women that had a great time getting together and having fun!! From tiara's to tutu's you name it... it was on the course! Thanks also to our great volunteers, who were mostly men!! The ladies loved you cheering them on!!



It's Thanksgiving week and I am so thankful for many many things and people especially my Staff; JoAnn Erickson, Maribeth Monroe, and Ellen Turnquist. These ladies are the best ambassadors, hardworking, life loving individuals that are very serious when it comes to selling Ashland and we all love to promote our businesses and our area to the world!!! I also am so thankful for our volunteers that help with our many, many, many events! We were trying to think of how many volunteer slots we need for just the events and we came up with nearly 1000. Our faithful ladies that come in almost bi-weekly, and sometimes weekly are fun and lively and they laugh and tell stories as they work in the board room. Many, many times we have had tourists stop in while the ladies are here, and they want to know what in the world they are doing that is so fun!! Thank you Mary Jane Kulbicki, Rose Bents, Fran Zepczyk, Fuz Sokolich, Anne Wickman, Marie Eaton, Dawn Berglund, Betty Yankee and Dawn Hines!! You ladies are THE BEST!!

The town is bustling with shoppers and we want to thank everyone in advance for shopping local. The Merchants in the area appreciate your patronage and will celebrate Customer Appreciation Day on December 7th. Customer Appreciation Day will also celebrate the 57th Anniversary of the Garland City of the North Christmas Parade! Our Lady of the Lake will be selling Christmas Trees on that same day in OTIS PARK, next to Burger Barn, and in the same spot, you'll see the adorable "Red Shed" for our Santa House this year!! We are very grateful to Chris & Jessica O'Connell from C.W.O. for lending us the Red Shed to use for Santa!! Santa will be at the park by Burger Barn on December 7th, 14th, and 21st, from 12pm – 2pm so bring the kids and your cameras to take pictures and remember December 7th you can buy your Christmas Tree in the same place!! Now that's a Hallmark Christmas!!



Shop, Small, Win Big is our Christmas promotion that runs until January and incentivizes you to spend money in a Small, Locally-Owned, Retailer! Could be Anglers' All, could be Solstice Outdoors... See page 3 for all details!! 3 drawings of \$250.00 in Chamber Dollars will be won, and all it takes is one lucky ticket!!

**Merry  
Christmas**

Merry Christmas and thank you for helping those who may be struggling financially and just can't keep up right now or those older folks that may need a little boost to help them through the holidays and the winter months. As we roll into the New Year we look forward to new possibilities for our community and downtown. Please know that we are always selling Ashland and will continue to promote the vibrancy of our community to tourists, businesses, and those interested in starting a business or expanding a business in

Ashland. We are proud of our area and know we are fortunate to live in such beautiful surroundings.

## MARK YOUR CALENDAR

- Nov. 30: City of Ashland 3rd Annual Christmas Tree Lighting** in Plaza Park at 5:30pm, a family-friendly event with free music, cookies and hot drinks, make-your-own ornaments, and marshmallows to roast for s'mores around one of the fire pits. 715/682-7071
- Dec. 1-31: Christmas Cash Raffle**
- Shop Small Win Big Raffle:** 1st drawing deadline December 2 for the December 5 drawing; 2nd deadline, December 16 for the December 18 drawing and January 14 for the January 16 drawing.
- Dec. 6-8: Children's production of *The Nutcracker Suite*, Ashland High School Auditorium.** Tickets are available at the New England Store, 518 Main Street West, or call 715/682-2171.
- Dec. 6: Ribbon Cutting/Grand Opening** at C&S Design & Engineering, Inc., 2023 6<sup>th</sup> Street West, at Noon.
- Dec. 7: Customer Appreciation Day** at Ashland area retail stores, 9am-5pm. **Ashland High School Choir** will be on Main Street from 10:30-11:30am singing Christmas carols. **Pictures with Santa** from 12Noon-2pm and **OLOL Christmas Tree Sale** at Otis Park. **Garland City of the North Christmas Parade**, 4:30pm on Historic Main Street. Broadcast live on 101.3FM and 1400AM.
- Dec. 9: Start of extended shopping hours on Main Street.**
- Dec. 14: Pictures with Santa** from 12Noon-2pm at Otis Park. Mrs. Claus and the Elves will be on hand helping out.
- Dec. 18: Christmas After Hours**, 5pm, hosted by Memorial Medical Center. Held at Chaple on Third Event Center, 620 3rd Street West.
- Dec. 21: Merry Ole' Christmas Downtown Ashland. Pictures with Santa** at Otis Park and **Carriage Rides** with pickup at the Court House from 12Noon-2pm.
- Dec. 24: Christmas Eve.** Many retail stores open until 3pm.



**Memorial  
Medical Center**

*Right here in the place we love.*

## Highlighting Our December Christmas After Hours host Submitted by: Memorial Medical Center

**Memorial Medical Center (MMC)** is ever-growing and changing to meet the needs of the community. On October 14, 2019 the multi-phased expansion project of Surgical Services began. The expansion will increase the footprint on the north side of the building to expand functional spaces. It will feature 7 operating rooms (including 1 robotic operating room), 4 endoscopy suites, a large post anesthesia care unit, and 18 pre/post-surgery rooms.

This is the first project in the ongoing master expansion plan.

Specialty Services of MMC has also been expanded further to include Urology, Weight Management, Colorectal and General Surgery Services. We are excited to bring the suite of Specialty Services to the community, because sometimes the health care needed is more than just routine.

Memorial Medical Center is a regional medical center that serves patients from seven counties in Northwest Wisconsin and Gogebic County in Michigan. MMC has more than 60 full-time physician and specialists on staff and over 500 employees dedicated to providing quality health care in a modern, technologically advanced facility. Right here in the place you love.

MMC opened as a private, non-for-profit hospital in 1972, combining the services previously provided by Trinity Hospital and Ashland Community Hospital, both located in Ashland. MMC is the only hospital located in Ashland, Bayfield and Iron Counties.

Memorial Medical Center. Best Care. Best Partner. Best Culture. Right here in the place we love.

**Join us at Chapple on Third Event Center, 620 3rd St. West at 5pm  
for the December 18th Christmas After Hours**

### Ashland Lock & Key

Freddie Monkeliem  
220 Main Street East  
715/682-2834  
ashlandlockandkey.com



**Welcome  
to our  
newest  
Chamber  
Members!**

### Walleye Property Management, LLC

Kaas Baichtal  
715/292-9724  
walleyepropertymanagement.com



### Bizy Does It

Becky Wygonik  
715/209-3248  
www.bizydoesit.com



### Chapple on Third Event Center

John White  
620 3rd St. West  
715/419-1927



### Business News Contact the Chamber office with your Business News by the 20th of the month!

The **Salvation Army** has bell ringers in Ashland now through Christmas Eve at Walmart, Super One Foods and Walgreens. Please donate to the bell ringers bucket or volunteer to ring the bell. In Ashland call 715/682-3928, or 715/292-3697 or 715/682-9251.

**The Annual Ashland Firefighters Toy Drive** is under way. New, unwrapped toys or monetary donations are needed and may be dropped off at the Fire Station, 217 E 6th Street. **Deadline is Dec. 13** to sign children up (newborn to 12 years) to receive a toy for Christmas. Call 715/292-6400 ext. 1 or 2. Toys will be distributed **Dec. 18**, from 10am to 6pm at the Bretting Community Center, 400 4th Ave. West.

Remember a special person or pet with a **"Love Light"** this holiday season at **Wisconsin Indianhead Technical College**, 2100 Beaser Ave. Honorees will be commemorated during a 6pm ceremony on **Dec. 4**. 715/682-4591, ext. 3113.

Northwest Wisconsin Workforce Investment Board presents, **"Poverty Simulation"** from 8am-12:30pm at WITC- Ashland campus. Interactive activity & discussion to understand the challenges faced by 1 in 3 households. Free event! Pre-registration required. To register, go to [www.nwwib.com/events/sim](http://www.nwwib.com/events/sim) or [mbolka@nwwib.com](mailto:mbolka@nwwib.com) or call 828/773-7786.

**Ribbon Cutting/Grand Opening** at **C&S Design & Engineering, Inc.**, at their New location, 2023 6<sup>th</sup> Street West, **Dec. 6, at Noon.**

**White Winter, Winery** 68323A Lea Street, Iron River presents **A Dickens of a Christmas** on Saturday, December 7, at 6pm. Proceeds will benefit the Iron River Library. Tickets are available at [whitewinter.com](http://whitewinter.com) or 715/372-5656.

**the sandbar**, 2521 Lake Shore Dr. is **charting a new course moving to a casual coffee shop/café business model**, serving Stone Creek Coffee, beer, wine and drinks with a casual menu of sweets and treats, sandwiches and soup for lunch.and adding a retail component. 715/685-2583.

**The Northland College Trustees have announced** the resignation of Marvin Suomi as Northland College President. **Dr. Karl Solibakke has been named the fifteenth President of Northland College**, 1411 Ellis Ave. 715/682-1699.

**Heartland Communications** 2320 Ellis Ave. ~ Has teamed up with **Coffey Oil** (Ashland Lakeshore Holiday West) to help out The BRICK Food Shelf. **The Magic Stockings** will be at area businesses in December. For every dollar you put into the Magic Stocking, Coffey Oil will match it up to \$1,000! ~ Are you a Country Listener? Check out the **New Bay Country at 101.3 FM**. Playing the best of the 70's.. 80's and 90's Classic Country, Reba.. Sawyer Brown.. Martina...Garth...Trisha...Alabama and many more!! 715-682-2727.

**Welcome to Anthony (Tony) and Jordan Deguia-Urgo** now running **"The Historic Bayview Motel"**, 2419 Lake Shore Dr. East. 715/682-5256.

**Crossroads Outreach Center** has moved to a **new location** 3600 Ellis Ave, Ashland. 715/682-1053.

**Our Lady of the Lake Catholic Church** Mass Services are now Saturdays at 6pm and Sundays at 9am.

**Congratulations to:**

**Sutherland CBD**, 415 West Main Street on their recent Ribbon Cutting. 218/260-9419

**One on One Hair Design**, 516 West Main Street on their 35th Anniversary in business in Ashland. 715/682-5800.





**Chamber News**

Each week, the Ashland Area Chamber of Commerce **highlights a business** on Heartland Communications radio station WATW 1400AM & 101.3FM with

multiple free 30-second commercials. The chosen businesses are also featured on the front page of the Chamber website, [visitashland.com](http://visitashland.com), and on the Ashland Chamber Facebook page. **December's highlighted businesses** will be: Granger Builders, Inc.; Little Friends of Jesus; Antique Garden Inn; Designers Outlet; Ashland Health Services

- Remember our local troops this Christmas season.
- Chamber Membership renewals will be mailed this month.
- Think Snow!!! Weather Conditions permitting, Ashland County Snowmobile Trails will open December 9

**Nominations needed for:**

- **Ashland Chamber Board Members** email your nomination to [info@visitashland.com](mailto:info@visitashland.com)
- **2020 Person of the Year** : Take a moment to reflect on who you feel has made a real difference in the Ashland area and nominate that person. Nomination forms can be picked up at the Ashland Chamber office or by emailing our office.



**Christmas Cash Raffle, December 1-31!!**

*There is still time to purchase a ticket and win!*

Every ticket is eligible for every drawing! (If you win, your ticket is placed back in the bucket for the next drawing.) There will be 33 prizes awarded totaling \$3,100 in Chamber Dollars!!

Drawings will be held every day in December with the winners posted on our website, Facebook page, the Superior Choice Credit Union marquee and announced on the radio at WBSZ, WJH and WNXR. **FYI** There will be two \$500 drawings on Christmas Day and two \$175 drawings on New Year's Eve Day.

**12 Days of Ashland Christmas**

From December 1 through December 12, each day a business will be highlighted on our Chamber Facebook Page. On the given day, if you Share the business post from our Facebook page, on your Facebook page, between the hours 7am-7pm and write "share" in the comment section, you will be eligible to win a gift certificate to that business. If you share the post after 7pm, or you do not write share in the comment section the computer program we use to pick a winner will not include you!!! The winner will be notified the following day and the gift certificate can be picked up at the Ashland Chamber Office.

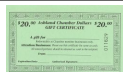
**List of Retailers to be highlighted on Facebook:**

- December 1: Chequamegon Food Co-op
- December 2: A 2nd Look
- December 3: Gabriele German Cookies & Chocolates
- December 4: New England Store
- December 5: Home Expressions
- December 6: Shoe Shack
- December 7: Solstice on Main
- December 8: Red Bicycle
- December 9: Color Center
- December 10: Lil' Red Furniture Shop
- December 11: Solstice Outdoors
- December 12: Moores on Main



**Great Christmas gift ideas!**

**Chamber Dollars are the perfect gift** for any occasion and they can be used at any of the participating Chamber businesses. Chamber Dollars come in denominations of \$5, \$10, \$20 and \$25 and work the same as cash!



**SHOP SMALL WIN BIG!**

Support the many small, locally owned retail businesses in Ashland and WIN!

This Christmas Season the Ashland Chamber of Commerce is making it easy to choose shopping small. We are offering **3 Drawings of \$250.00** in Chamber Dollars to three lucky shoppers for **Shopping at small locally owned retail shops.**

The Ashland Chambers want to emphasize the importance of shopping small and shopping local all year round. **We invite you to think of the small retail businesses in Ashland first, before hitting the send button!** For every \$10 you spend in one of our locally owned small retail businesses you get a chance to win \$250!

**It's a WIN-WIN Christmas Story!**

- Shop now until January 14, 2020
- Fill out the registration form on [visitashland.com](http://visitashland.com) or in small locally owned participating retail shops.
- Staple your receipts (copies accepted) to your form.
- Submit your form to the Ashland Chamber, Burger Barn, or Northern State Bank. You can email a picture of your form and receipts to [info@visitashland.com](mailto:info@visitashland.com)
- Double Points given on 3rd Thursday, Dec. 19.

**1st drawing deadline is Dec. 2; drawing will be Dec. 5**  
**2nd drawing deadline is Dec. 16; drawing will be Dec. 18**  
**3rd drawing deadline is Jan. 14; drawing will be Jan. 16**

**Christmas Fun for the Family  
 Pictures With Santa:  
[visitashland.com](http://visitashland.com) for details**



**December 7: Customer Appreciation Day:**

There will be Carolers on Main Street 10:30-11:30am and Our Lady of the Lake will be selling Christmas Trees at Otis Park. Pictures with Santa will be at Otis Park (East of Burger

Barn) in the Little Red Shed 12-2pm and to end this fun day, the Christmas Parade at 4:30pm on Historic Main Street!

**December 14: Pictures with Santa** at Otis Park in the Little Red Shed 12-2pm. Mrs. Clause and Santa's Elves will be around to keep an eye on things.

**December 21: Merry Ole' Christmas in Ashland.** Pictures with Santa at Otis Park in the Little Red Shed 12-2pm. Free Carriage Rides from 12-2pm, with the Hammond Horses & Carriage, pick up in front of the Court House on Main Street.



**Thank you to our Sponsors:**

**Chris & Jessica O'Connell** for donating the Santa Shed, Xcel for Santa and **Holden Insurance** for co-sponsoring the Carriage Rides!

**Ashland Chamber Board Member  
 of the Month  
 Bill Kacvinsky**



Bill was born and raised in Ashland and has one son, Ryan Kacvinsky. He is the owner of Vernon Construction and consultant for Ashland Construction and is trying to be semi-retired. Bill has been on the Chamber Board for 4 years

"Being on the Ashland Chamber Board of Directors is very interesting. I like being a part of and seeing the events, activities and promotions the Ashland Chamber is doing. It's also nice being informed of the activities not only going on at the Chamber but in the City and School District of Ashland as well."



*Find yourself next to the water.*

**ASHLAND**

visitashland.com WISCONSIN

Ashland Area Chamber of Commerce  
P.O. Box 746  
Ashland, WI 54806



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**Merry Christmas from the Chamber Elves!**

**Ashland Area Chamber of Commerce  
Board of Directors**

**Executive Board Members:**

Dave Martin, President  
John Beirl, Vice President  
Mike BeBeau, Secretary  
Rick Forsythe, Treasurer

**At-Large Members:**

Lisa Gervais      Bill Kacvinsky  
Karen Hansen     Jordon Von Holzen  
Paul Bretting     Tina Miller

**Ex Officio Members:**

Brant Kucera,     Erik Olsen  
Betsey Harries

**Staff:**

Mary McPhetridge, Executive Director  
info@visitashland.com  
JoAnn Erickson, Office Manager  
officemgr@visitashland.com  
Maribeth Monroe, Customer Service  
prchamber@visitashland.com  
Ellen Turnquist, Customer Service  
fdchamber@visitashland.com

Phone: 715/682-2500

Fax: 715/682-9404

Email: info@visitashland.com

***Christmas After Hours***

Your December host is:

***Memorial Medical Center***

**Wednesday, Dec. 18, 2019**

**at 5:00 p.m.**

**Held at:**

***Chapel On Third Event Center***

**(Formally St. Andrews Episcopal Church)**

***620 3rd Street West***

**Join us for good food and a great time!!**

*If you are unable to attend, we encourage  
you to extend this invitation to another  
representative of your business.*