



# Citizens' Climate Lobby

**Citizens' Climate Lobby is a non-profit, non-partisan, grassroots organization focused on federal passage of Carbon Fee and Dividend.**

In order to generate the political will necessary for passage of our Carbon Fee and Dividend proposal (explained on reverse side) we train and support volunteers to engage elected officials, the media and the public.

## **What we do**

- We lobby in support of our Carbon Fee and Dividend proposal by building helpful, friendly relationships with our federally elected representatives, with respect, appreciation and gratitude for their service.
- We write letters to the editor and op-eds, and meet with editorial boards to gain their editorial endorsement. Additionally, we work with digital media, radio, TV and all forms of social media.
- We give presentations and do outreach at events to promote CCL and introduce others to our Carbon Fee and Dividend proposal.
- We support our volunteer chapters with monthly conference calls, and we support the leaders of those chapters with weekly conference calls.

## **What we believe**

- Politicians don't create political will, they respond to it.
- We believe citizens, organized by Congressional district, who are well-trained and have a good system of support, can have significant influence in the political process.
- In respect for all viewpoints, even for those who would oppose us.
- Based on what both climate scientists and economists tell us, we believe that Carbon Fee and Dividend is the best first step to reduce greenhouse gas emissions and to mitigate the impacts of a changing climate.

More information is available at [citizensclimatelobby.org](http://citizensclimatelobby.org). To join or obtain more information about the Chequamegon chapter of Citizens' Climate Lobby, contact group leader Bill Bussey at [billbussey44@gmail.com](mailto:billbussey44@gmail.com) or 715-779-5209.

## **What is Carbon Fee and Dividend?**

Carbon Fee and Dividend is the policy proposal created by Citizens' Climate Lobby to put a federal price on carbon-based fuels so that their consumer cost reflects their true costs to society.

It's the policy that both climate scientists and economists say is the best first step to reduce the likelihood of catastrophic climate change from global warming.

## **Why Carbon Fee and Dividend?**

Currently, the price of fossil fuels does not reflect their true costs—including their impact on global climate. Correcting this market failure will require that their price account for the true social costs.

As long as fossil fuels remain artificially inexpensive, their use will rise. Correcting this market failure requires a federal price on carbon that accounts for their true costs.

## **What Will Carbon Fee and Dividend Do?**

Carbon Fee and Dividend will do four things:

1. Add the social cost of carbon-based fossil fuels to the price consumers pay.
2. Cut emissions enough to stay below the 2C threshold for “dangerous” warming.
3. Grow jobs and GDP without growing government one bit.
4. Recruit global participation.

## **The Basics of Carbon Fee and Dividend:**

1. Place a steadily rising fee on the CO<sub>2</sub> content of fossil fuels.
2. Give all of the revenue from the carbon fee back to households.
3. Border adjustments will discourage businesses from relocating.
4. It's good for the economy AND even better for the climate.

More at [citizensclimatelobby.org](http://citizensclimatelobby.org) (click on “Our Climate Solution”)