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News & Views

A Newsletter of the Ashland Area Chamber of Commerce

August 2018

Greetings! from Mary McPhetridge, Executive Director

I'm so excited to tell you that the 9th year of Bay Days at Bayview Park was absolutely the most well-attended festival in all of the Bay Days that the Chamber has coordinated. Even with the rain on Friday and Friday night, the tent was full with 250 plus people watching the Battle of the Bands, and Saturday, the Sportsman for God folks went through 275 waivers for participants to learn archery, hatchet throwing, marshmallow gun shooting and a number of other items. The inflatables were steady all day long, Lexi Williams, reptiles and farm animals, were a huge hit, and the Sea Hamsters were continually rolling on the water! The Toddler Run, and Baby Crawl events had to do multiple heats because of participants, and the strongest Bam Bam had a record breaking 19 toddlers from ages 3 – 5 showing their strength and endurance at a very young age! The Blueberry Pie eating contest was "plum" full and the chairs in the tent were filled with lots of cheering taking place for the toddlers, youth, and adult categories! The Final Karaoke event on Saturday night was full with folks out on the bleachers as well. Sunday, the farm animals, with free pony and camel rides, drew over 100 families into the main festival area. Children were able to feed the animals and ride the ponies and the camel, and also take advantage of our "Big Wheel" race course! Chequamegon Bay Concert Band and Ashland's Got Talent closed out the day and left us with great musical memories!!

J.D. from J.D. Bass Entertainment did an amazing job at coordinating the bands for the Battle of the Bands and the Karaoke Contests prior to Bay Days and the Grand Finale'. J.D., you did a great job keeping everything on track and making sure everyone sounded their absolute best! We used all of the Greenspace and parking lots at Bayview Park, from the west end with the Archery and Inflatables to the east end of the Old Stockade area, for parking. The 120 x 60 tent was full for all of the main events and next year we will again be able to use the lake for our Dock Dogs and Cardboard Boat Races.

Thank you to all of the volunteers that worked at the Chamber Tent. We ran out of cotton candy Saturday night! Thank you to all of the crossing guards who kept people safe! Thank you to C.G. Bretting Manufacturing, Von Holzen Chevrolet Buick GMC Truck, Inc., Lulich Implement, and Tom Fitz – Northland College, for the people, equipment, and help setting up the huge tent for our main events!! Thank you tent raisers Jim McPhetridge, Jim Stone, Mark Lake, Mike Koenamann, and Jennifer. Thanks to my great staff, JoAnn, Maribeth, and Lily, it's a lot of hard work, and you all do a great job!! Thanks to all of the Public Works staff who gave us bleachers and picnic tables, and set up the road closure! Thank you Waste Management for the covered dumpsters and receptacles! Thanks so much to the volunteers for the Fun Run and the many local food vendors including the Ashland Lion's Club, Taco Dan, Knights of Columbus, CW Dogs and Gyros for their good food!

2018 Bay Days Sponsors....

Presenting Sponsors:

Essentia Health, Memorial Medical Center, City of Ashland, Heartland Communications, Lulich Implement, Northern Clearing, Northwest Beverages, The Daily Press, Von Holzen Chevrolet Buick GMC Truck, Inc, Xcel Energy

Participating Sponsors:

Ashland Super One Foods, CG Bretting Co., Choice Title, KBK Services, Kwik Trip, Northern State Bank, Superior Choice Credit Union, Waste Management,

Supporting Sponsors:

Ashland Ford Chrysler, Ashland Super 8, Associated Bank, Bayfield Electric, BMO Harris Bank, Carlson Orthodontics, Chequamegon Food Co-op, Chippewa Valley Bank, Haukaas Law Office, Lakeview Dental, Kiwanis, Northwoods Community Credit Union, Thrivent Financial.



MARK YOUR CALENDAR

Every Saturday 8am to noon: Ashland Area Farmer's Market, H. Pearson Plaza Park and the lot adjacent to City Hall
ABC Raceway Stock Car Races are every Saturday. Hot laps start at 6:15pm and racing begins at 7pm

Aug. 3-4: Ashland Downtown Days. Friday and Saturday starting at 9am.

Aug. 4: 71st Annual "Bud" Williams Boys' & Girls' Fishing Party, sponsored by **North Wisconsin Rod & Gun Club**, at Kreher Park from 9am to noon. Bring your own fishing poles. Food, refreshments & prizes. 715/209-5563.

Aug. 16: 3rd Thursday Promotion Downtown Ashland. Stores open until 8pm.

Aug. 16-19: Ashland County Fair, held at the fairgrounds in Marengo. www.ashlandcofair.org 715/682-3742.

Aug. 16: Ashland Chamber Field Day at Chequamegon Bay Golf Club. 715/682-2500.

Aug. 17-19: Butternut Community Fair in Butternut. 715/769-3473.

Aug. 22: 55+ Health Expo, at Bay Area Civic Center and Bretting Community Center, 9am - 2pm. 715/685-5500

Aug. 24-26: Manomin Pow-Wow at the Bad River Reservation, Odanah. 715/682-7111

Call the Ashland Chamber at 715/682-2500 for more information on these event:

CASH STORE®

Angela Trinh
421 Main Street West, Ashland
www.cashstore.com
715/685-0027

Welcome to our
newest
Chamber Members!

The Shelter Shop

(Chequamegon Humane Association)
Sue DePerry
218 4th Ave. West, Ashland
715/779-9771



Business News

Stagecoach Bar & Grill, 1521 6th Street East, Arts & Music Fest, Saturday, August 4, will begin outside at 3pm. With The Lucky Dutch, from Chicago, playing at 5pm and the Whitecaps at 8:30pm. Also smoked turkey legs, kebabs, corn on the cob and various salads available. For more information call 715/292-6710.

Come and play with **NorthLakes** as they celebrate children **August 3rd**, with face painting and snacks.

Chequamegon Food Coop, 700 Main Street West, will have their **Summer Bash**, Saturday, August 4, 11am-1pm. Celebrate the flavors of summer. Free ice cream and lemonade, along with lots of other foods. Don't miss out on this free community event featuring samples, music, and more! 715/682-8251 or visit www.chequamegonfoodcoop.com.

Nortrax, Inc., 310 Industrial Road, Ashland is now under the **new name** of **McCoy Construction & Forestry, Inc.** 715/682-5522.

the sandbar, 2521 W. Lake Shore Drive, Ashland (formally Freehands Lakeside) is **now open 7am-8pm**. They feature a new menu with Breakfast being served until 11am; Lunch served until 3pm; Dinner served after 4pm. For more information call 715/685-2583.

This months insert is:
Holden Insurance Agency, 409 W. Main Street, Ashland. 715/682-9393.



Contact us with your Business News

**Ashland County Fair
August 16-20, 2018**

Ashland County Fairgrounds in Marengo.

Midway rides, races, horse show, truck pull, music, raffle, and much more.

For more information, call 715/682-3742 or visit www.ashlandcofair.org.

Ashland County Fair 50/50 tickets are \$1.00 each
3 winners will be announce on Sunday, Aug 19th.
Tickets are available at the Ashland Chamber Office and any County Fair Board Member.

Gate Admissions

Gate Admissions get you into all Grandstand Shows, Unlimited Rides and all Shows at the Ashland County Fair

Season Pass:

Season Pass 4 and over.....\$30.00
Advanced Season Pass.....\$25.00
Senior Season Pass.....\$10.00

Daily Pass

Daily Children 4 and over (Thurs-Sun) \$12.00
Senior Citizen Daily Pass (62 and older)- . \$5.00
Auto Parking- FREE

Back-to-school time in Ashland:

~ **Wisconsin Indianhead Technical College** will start fall classes on August 27.
Student orientation will take place August 24

~ **School District of Ashland** grades 1 through 12 will start classes on September 11.
Student orientation will take place September 10 for K-5 students plus 6th and 9th grade.

~ **Our Lady of the Lake Catholic School** begins the new school year on September 11.
Student orientation will take place September 10 for K-8 students.

~ **Northland College** will begin the new academic year on September 5.



The Ashland Chamber Field Day Golf Outing

Thursday, August 16,
at Chequamegon Bay Golf Club.

Registration are still being accepted until August 3rd.
If you are unable to participate you can still be involved, either sponsoring a hole, donating items for the raffle table or by donating items for the goody bags. This is a great way to share the word about your business.

A fun day to network and golf.

Call JoAnn at the Ashland Area Chamber at 715/682-2500.





Ashland Downtown Days, August 3 & 4

Street and Sidewalk Sales, Food Vendors,
Music, Games and Summer Fun



Friday, August 3, 9am-5pm

- * Sidewalk Sales & Food Vendors
- * Northern State Bank Regional Hospice Rummage Sale
- * Northern Aged Iron tractors.
- * NorthLakes Children's fun! Face Painting and Snacks.
- * JD Bass Entertainment, 11am-2pm
- * Pucky and Brian Acoustic Show, 2pm-4pm.
- * Vaughn Library Rave Party at the Plaza Park , 4-7pm.
- * Movie in the Plaza Park at dusk, Mrs Doubtfire.

Saturday August 4, 9am-3pm.

- * Sidewalk Sales & Food Vendors
- * Classic Car Show, 9am-1pm
- * Food Co-op Free Party, 11am-1pm
- * Dock Dogs, 2pm at the beach behind the Plaza Park.
- * Stagecoach Bar & Grill, Music at 5pm with The Lucky Dutch, from Chicago, and the Whitecaps at 8:30pm.

August Movies in the Park, Plaza Park (next to the new Burger Barn)



- August 3:** "Mrs. Doubtfire", 8:30pm,
Sponsor, Ashland Chamber.
- August 17:** "Princess Bride", 8:30pm,
Sponsor, Ashland Parks and Recreation.
- August 31:** "The Greatest Showman", 8:30pm
Sponsor, Court Manor Health Services

WhistleStop Event Guide Advertising

Don't miss your chance to participate in the 2018 Memorial Medical Center WhistleStop Event Guide!! Advertising information can be found at www.visitashland.com/files/newEventguide18.pdf Deadline is August 24, contact JoAnn at the Chamber.

Chamber News

Each week the Ashland Area Chamber of Commerce highlights a business on Heartland Communications radio station WATW 1400AM with a free, 30-second commercial about them. Businesses are also highlighted on the front page of our website and posted on the Chamber's Facebook page.

Highlighted businesses for August will be:
Windseeker Realty; United Dreams;
Black Fridays; Barany Carpet Cleaning.

- ◆ Listen to Heartland Communications and WBSZ 93.3 FM every Thursday at 9am for **Community Café**.

3rd Thursday– August 16

Every Month on the 3rd Thursday
Downtown Ashland



Retail Stores will be
Open until 8pm,
Shopping!! Bargains!! Fun!!
An evening of shopping until 8pm!

55+ Health Expo

Wednesday, Aug. 22, 2018

Where: Bay Area Civic Center, 320 4th Ave. W.
and Bretting Community Center, 400 4th Ave. W.
Time: 9am to 2pm

Included at the expo: Free health screenings, an exhibit fair, entertainment and presentations. Come play BINGO with us in the Bay Area Civic Center and try for a chance to win some fabulous prizes.

And what would an expo be without some delicious free food? Enjoy Sixth Street Market burgers and all of the fixings starting at 11am. There will be free shuttle bus rides during the Expo at Family Video, Enrichment Center (formally Senior Center) and Our Lady of the Lake. You will receive \$1 each way!!!



Calling all artists and crafters!!

You're invited to join in the fun and reserve a booth during **Downtown Days, Aug. 3-4 and Mural Fest, Sept. 8.**

2018 is the 20th Anniversary of the Ashland Murals Lets Celebrate!!!



**Ashland Mural Fest & Car Show,
Downtown Ashland, September 8, 2018
9am-3pm**

Guided Mural Tours from Artist Sue Prentice Martinsen
10am & 1:30pm -meet at the Bay Area Civic Center.
Crafters, Sidewalk Sales, Music, Food Vendors,



Kids Mural Painting;
Architect-Tour;
Ashland Lions Club Cookout on the
Court House Lawn- 10am;
Classic Car Show 9am-3pm.

Guided and Narrated Trolley Tours!

Every Monday, Friday and Saturday.
Now through September 8, 2018
Tours are Fridays and Saturdays at 10am
and 1:30pm, And Mondays at 1:30pm.
Cost is \$5.00 (under 6 is free).



Pick-up: East side of the Bay Area Civic Center Parking Lot.

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Check out this month's inserts:

◆ **Holden Insurance**

**Ashland Area Chamber of Commerce
Board of Directors**

Executive Board Members:

Dave Martin, President
John Beirl, Vice President
Gail Fox-Anderson, Secretary
Rick Forsythe, Treasurer

At-Large Members:

Lisa Gervais Bill Kacvinsky
Karen Hansen Jordan Von Holzen
Paul Bretting Mike BeBeau
 Todd Chingo

Ex Officio Members:

Betsey Harries

Staff:

Mary McPhetridge, Executive Director
JoAnn Erickson, Office Manager
Maribeth Monroe, Customer Service
Lily Jolma, Customer Service

Phone: 715/682-2500 or 800/284-9484

Fax: 715/682-9404

Email: info@visitashland.com

Ashland's 55th Annual Field Day

The Ashland Area Chamber of Commerce
cordially invites you to the 55th Annual Field Day,

August 16, 2018 at the

Chequamegon Bay Golf Club, Ashland.

Registration Deadline is August 3, 2018

For a registration form,

call the Ashland Chamber at 715/682-2500.

Is your business interested in having items in the goody bags?

What a great way to spread the word about your business.

Please call JoAnn at the Chamber at 715/682-2500 if you
would like your business to donate an item.

Buffet breakfast from 8 a.m. to 9:30 a.m.

Shotgun start for the golfers at 10 a.m.

A full buffet dinner with awards to follow.

Cost: \$130.00 for 18 holes of golf

That includes: Registration, gift and information packet,
buffet breakfast, brown bag lunch, refreshments
throughout the day, buffet dinner and door prizes.

Thank you to:

Von Holzen Chevrolet Buick GMC Truck, Inc.
for sponsoring the Hole-in-One Contest.

And thanks to the many volunteers who help make this event
a successful and fun day out on the golf course.