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# News & Views

A Newsletter of the Ashland Area Chamber of Commerce

August 2017

Greetings! from *Mary McPhetridge, Executive Director*

August Greetings!

Thank you to the many volunteers, sponsors, vendors, and performers who made this year's Bay Days a great success! The tent was full Friday night with the Battle of the Bands featuring a fantastic young band, "Born to Late". Three girls playing bass, electric, and vocals, ages 15, 13, and 10 respectively and a young man age 15 playing the drums! That was exciting! We were blessed with great weather for the weekend and the tent was again full Saturday for the Karaoke final! The backdrop of the lake and beautiful sunsets were also among the favorites for attendees! Even the movie JAWS was a hit! Thanks so much to the Marina staff for the dock for dock dogs!! Thank you public works for your help with this event as well!!



Folks enjoying  
Bay Days  
activities



We are excited about Downtown Days coming up on Friday, August 4 and Saturday, August 5. We called it this because it is Maxwell Street Days, PLUS the Food Coop Summer party on the west side Saturday 9am – 1pm AND... On the east side, the 1<sup>st</sup> annual Music and Arts Festival starting at 2pm and sponsored by Stagecoach Bar & Grill and 2<sup>nd</sup> Street Bistro.

The Streets will be closed as usual for the first day, Friday of the sidewalk sales, from the 100 W. Main Street block to the ½ block of the Food Coop, Salmagundi, and Red Bicycle. The 600 block with City Hall, Police, and the Post Office WILL be open. On Saturday, sidewalk sales, streets will be open. Our Main Street merchants are excited about this new date! NorthLakes will have a Children's Mini Carnival and Northern State Bank will have their annual Hospice Rummage Sale, so check out the whole line up at [www.visitashland.com](http://www.visitashland.com).

It's so nice and refreshing to have visitors stop in and visit us! We send them so many places, they really have to sometimes make tough decisions, because there is soooooo much to see and do right here in Ashland. We are so fortunate to have the beautiful lake at our front door and the waterfalls at our back with so many great neighboring attractions, but people DO love the warmth and friendliness they feel when they visit our beautiful community!

## MARK YOUR CALENDAR

**Every Saturday 8am to noon: Ashland Area Farmer's Market** on Chapple Avenue.

**ABC Raceway Stock Car Races** are every Saturday. Hot laps start at 6:15 p.m. and racing begins at 7 p.m.

**Aug. 4-5: Ashland Downtown Days**, 9a.m.-5p.m..

**Aug. 5: 71st Annual "Bud" Williams Boys' & Girls' Fishing Party**, sponsored by **North Wisconsin Rod & Gun Club**, at Kreher Park from 9 a.m. to noon. Bring your own fishing poles. Food, refreshments & prizes. 715/209-5563

**Aug. 16: 55+ Health Expo**, at Bay Area Civic Center and Bretting Community Center, 9a.m.-2p.m. 715/685-5500

**Aug. 17: Ashland Chamber Field Day** at Chequamegon Bay Golf Club. 715/682-2500.

**Aug. 24: Ribbon Cutting and Grand Opening of Kwik Trip**, at 11a.m.

**Aug. 18-20: Butternut Community Fair** in Butternut. 715/769-3473.

**Aug. 20-27: Manomin Pow-Wow** at the Bad River Reservation, Odanah. 715/682-7111

**Aug. 31– Sept. 4: Ashland County Fair**, held at the fairgrounds in Marengo. [www.ashlandcofair.org](http://www.ashlandcofair.org) 715/682-3742.

**Call the Ashland Chamber at 715/682-2500 for more information on these event:**

### **Back-to-school time in Ashland:**

- ~ **Wisconsin Indianhead Technical College** will start fall classes on August 28, 2017.
- ~ **School District of Ashland** grades 1 through 12 will start classes on September 12. Student orientation will take place September 11 for K-5 students plus 6th and 9th grade.
- ~ **Our Lady of the Lake Catholic School** begins the new school year on September 12.
- ~ **Northland College** will begin the new academic year on September 6.



## Welcome to our newest Chamber Members!

### Doucette's Party & Tent Rental LLC

**Bob Doucette**  
3931 E. Calvary Road  
Duluth, MN 55803  
218-728-3858  
www.doucettesparty.com



### QUILT ELEMENTS

Quilt Elements LLC  
**Joe Beedlow**  
222 Main Street West  
Ashland, WI 54806  
715-292-6524  
www.QuiltElements.com

### Ashland Chamber Member Benefits:

**Newsletter Inserts:** For only \$75 and 475 copies, a Chamber Member can place an advertising insert in our monthly newsletter. This is a great economical way to reach potential customers. (Some restrictions apply.)

**Website Listing:** As a membership benefit, all members receive a FREE listing and hyperlink on the Ashland Chamber website.

## Business News

Jeff & Kris VonHolzen are celebrating their **30th anniversary with the Von Holzen Chevrolet-Buick-GMC, Inc** and 40 years of marriage!!! Thank you for your service in the Ashland Area and Congratulations!

**Designer's Outlet** is moving to a new location mid-month! After 25 years in the same location Sue is moving to 301 Ellis Ave. Stop at her current location for great moving sale specials and once she has moved don't forget to check out her new digs!

Welcome to the new **Ashland Area Development Corporation Executive Director Betsey Harries!**

**Red Bicycle**, 707 West Main Street, are highlighting their youth artists during the month of August. The youth displays will be set up at Associated Bank in Ashland. Also, during Downtown Days, come and meet the youth artists at their bake sale, face painting and other fun activities in front of Red Bicycle. Call 715/685-4114.

**Chequamegon Food Co-op presents "Summer Celebration"** at the Co-op, 700 W. Main St., August 5, from 9am-1pm. FREE! Games and activities. Dance music by Chequamegon Bay Peoples Orchestra. For more information, call 715/682-8251 or visit [www.chequamegonfoodcoop.com](http://www.chequamegonfoodcoop.com).

Come and play with **NorthLakes** as they celebrate children with a **Mini Carnival** at Downtown Days, August 4. A fundraising event for the NorthLakes Resource Coordinator's general fund, which goes toward helping community members in need. Games, prizes, face painting and snacks.

**1st Annual East Main Arts & Music Fest**, August 5, presented by **Stagecoach Bar & Grill** and **2nd Street Bistro**, on East Main Street 2nd Ave. East to Prentice Ave. Music starts at 2pm. Acoustic Relapse from 5-8pm & Foreign Object from 8:30-11:30pm. Music is all outside. Selling smoked turkey legs, kebabs, sweet corn, & salads outside. Arts, face painting, games for kids in the afternoon, adult games in the evening and dancing in the street!

**Chequamegon Theatre Association** in partnership with Prairie Fire Children's Theatre will present 2 performances of Jack and the Beanstalk. August 4 at 7pm and August 5 at 2pm. 715/682-8821 or [www.ctatheater.org](http://www.ctatheater.org).

**Chequamegon Humane Association 2nd Annual Fido Fest** on Saturday, August 12 from 9am - 8pm at the Neighborly Bar. There will be a Cash Raffle, Meat Raffle, Punch Board, Chinese Raffle and more. There will be food, music, and a chance to win amazing prizes. 715/682-9744.

**Welcome to Kwik Trip**, 515 Ellis Ave is officially opening on August 17 at 5am. **Their ribbon cutting will take place on Thursday, August 24 starting at 11am.** The public is invited to attend. 715/682-0488.

**Wisconsin Indianhead Technical College (WITC)** will present "**Selling Principles**" **August 29-December 21.** Tuesday, Wednesday and Thursday from 8-8:50am. Take it from home, Take it from work, Show up in person. Call 800/243-9482.

**Copper Peak**, 13870 Copper Peak Road, Ironwood, MI has daily operating hours from 10am - 4:30pm. Open 7 days a week through mid-October. Call 906/932-3500.

**Ashland County Fair Raffle.** Raffle tickets are to support the operations of the fair. Only 300 tickets are being sold,. Tickets are \$100.00 per ticket. 1st place is \$5,000, 2nd \$2,500, 3rd \$1,000, 4-6 \$500.00 each. Tickets can be purchased from any fair board member, Jack's Store in Marengo, and the Ashland Chamber of Commerce. Call 715/682-3742.

**Solstice Outdoors** now offers kayak and paddleboard tours on Chequamegon Bay! Join them for guided tour to experience the beauty and history of Lake Superior and Chequamegon Bay. Check out [www.solsticeoutdoorstore.com/paddletours](http://www.solsticeoutdoorstore.com/paddletours) for more info or call to learn more and schedule a tour. 715/682-3590

**BRICK Raffle.** Win a 2017 Polaris Sportsman ATV OR \$5000. cash. Ticket price is \$100 each. Only 500 tickets will be sold. All proceeds benefit The BRICK Ministries. Tickets can be purchased at The BRICK, Mellen Cenex, and the Ashland Chamber of Commerce. The drawing will be held on Friday, October 6, at 12noon at the BRICK Ministries, 420 Ellis Ave. Call 715/682-7425 or 715/292-8015. Buy a ticket SUPPORT the BRICK!

Registration for **Ashland Chamber's Field Day Golf Outing** are due August 5. Fun day to network and golf. 715/682-2500.

*Contact us with your Business News*

## Chamber News

Each week the Ashland Area Chamber of Commerce **highlights a business** on Heartland Communications radio station WATW 1400AM with a free, 30-second commercial about them. Businesses are also highlighted on the front page of our website and posted on the Chamber's Facebook page.

**Highlighted businesses for August will be:**  
Triad Storage; Xcel Energy; The Winning Move, Inc.  
Ashland Bayfield Concrete

**Community Café:** Listen every Thursday morning at 9:05 a.m. to Community Café on 93.3FM. Learn about non-profit events and activities. If you are a non-profit, contact our office to see if Community Café can work for you.



### Music & Movies in the Park August 3 at the Bandshell

**Chequamegon Bay Concert Band at 8pm.**  
**Movie, School of Rock to follow at dusk.**



### Celebrating 20 years!! WhistleStop Event Guide Advertising

Don't miss your chance to participate in the 2017 Memorial Medical Center WhistleStop Event Guide!! Advertising information can be found at [www.whistlestopmarathon.com/eventguideadvertising.pdf](http://www.whistlestopmarathon.com/eventguideadvertising.pdf) Deadline is August 25, contact JoAnn at the Chamber.

### 55+ Health Expo Wednesday, Aug. 16, 2017

**Where:** Bay Area Civic Center, 320 4th Ave. W. and Bretting Community Center, 400 4th Ave. W.  
**Time:** 9am to 2pm

Included at the expo: Free health screenings, an exhibit fair, entertainment and presentations. Come play BINGO with us in the Bay Area Civic Center and try for a chance to win some fabulous prizes. All attendees will have a chance to win Chamber Dollars, Moore's Army Navy Gift Certificate, and a Brewers Basket with tickets to an upcoming Brewers game.

And what would an expo be without some delicious free food? Enjoy Sixth Street Market burgers and all of the fixings starting at 11am. *There will be free shuttle bus rides during the Expo at Family Video, Enrichment Center (formally Senior Center) and Our Lady of the Lake. You will get \$1 free each way!!!*

### Calling all artists and crafters!!

You're invited to join in the fun and reserve a booth during **Mural Fest, Sept. 9, 2017** 9am to 2pm.  
[www.visitashland.com](http://www.visitashland.com)

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### Ashland Downtown Days, August 4 & 5

Downtown Days are just like Maxwell Street Days!!!!

#### Friday, August 4, 9am-5pm Streets will be closed to traffic.

- \* Street and Sidewalk Sales, Food and Craft Vendors, Northern State Bank Regional Hospice Rummage Sale Fundraiser, K-9 fundraiser. On display will be a city end loader and fire truck plus Northern Aged Iron tractors.
- \* Carlson Building Supply trailer sale!
- \* Chalk Art at Heart Graphics at 10am and 1pm.
- \* Kids Mural Painting with Artist Sue Prentice Martinsen
- \* Red Bicycle highlights youth vendors!
- \* Car Show on Courthouse block, 9am-1pm!
- \* NorthLakes Children Mini Carnival. 10am-2pm.
- \* Lake Effect Duet on Main Street 12noon-1pm and JD Bass with music 1-5pm

#### Saturday August 5, 9am-5pm. Streets will be open to traffic.

- \* Farmers Market on Chapple Ave. 8am-12noon
- \* Retail Sidewalk Sales, Food & Craft Vendors 9am-5pm
- \* Chequamegon Food Co-op presents "Summer Celebration" in the Co-op parking lot, from 9am-1pm. FREE! For more information, call 715/682-8251.
- \* Free Bike Maintenance Class "Women's Only Fix a Flat" 9am at Bay City Cycles, RSVP by 5pm Friday 715/682-2091.
- \* 1st Annual East Main Arts & Music Fest, presented by Stagecoach Bar & Grill and 2nd Street Bistro, on East Main Street 2nd Ave. East to Prentice Ave. Music starting at 2pm., Acoustic Relapse from 5-8pm & Foreign Object from 8:30-11:30pm. Music is all outside. Selling smoked turkey legs, kebabs, sweet corn, & salads outside. Arts, face painting, games for kids in the afternoon, adult games in the evening and dancing in the street.

### Guided Mural Trolley Tours Fridays & Saturdays in August Times: 10am & 1:30pm

Pick-up Location: Bay Area Civic Center, 320 4th Ave West.  
On the southeast side of the lot.



Cost: \$5.00 per person. Children under 6 are FREE!  
(Cash only accepted on the Trolley.)

The Ashland Area Chamber of Commerce and BART bus offer a Guided Mural Trolley Tour. The tour uses the 8-block Main Street Business District, listed on the National Register of Historic Places, as the background for a fascinating tour through Ashland's history. Artist Sue Prentice Martinsen and Ashland Goodwill Ambassador, Maribeth Monroe will be guiding the tours on the BART Trolley bus. The Trolley holds 30 passengers and is the perfect vehicle for this historic tour of the murals and history of our beautiful city.

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1716 W. Lake Shore Drive  
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Ashland, WI 54806

**Ashland Area Chamber of Commerce  
Board of Directors**

**Executive Board Members:**

Rick Forsythe, President  
Gail Fox-Anderson, Vice-President  
Mike Hines, Secretary  
Dave Martin, Treasurer & Pres-Elect.  
Jeff Moravchik, Past President

**At-Large Members:**

Nancy Turner Tina Miller  
Todd Chingo John Beirl  
Lisa Gervais Bill Kacvinsky  
Karen Hansen

**Ex Officio Members:**

Mary Garness, Keith Hilts, Betsy Harries

**Staff:**

Mary McPhetridge, Executive Director  
JoAnn Erickson, Office Manager  
Kysa Granger, Customer Service  
Maribeth Monroe, Customer Service  
Lily Jolma, Customer Service

Phone: 715-682-2500 or 800-284-9484

Fax: 715-682-9404

Email: info@visitashland.com

**Ashland's 54th Annual Field Day**

The Ashland Area Chamber of Commerce cordially invites you to the 54th Annual Field Day, **August 17, 2017** at the Chequamegon Bay Golf Club, Ashland.

**Registration Deadline is August 4, 2017**

***For a registration form, call the Ashland Chamber at 715/682-2500.***

Is your business interested in having items in the goody bags? What a great way to spread the word about your business. Please call JoAnn at the Chamber at 715/682-2500 if you would like your business to donate an item.

**Buffet breakfast** from 8 a.m. to 9:30 a.m.

**Shotgun start for the golfers at 10 a.m.**

**A full buffet dinner** with awards to follow.

**Cost: \$130.00 for 18 holes of golf**

That includes: Registration, gift and information packet, buffet breakfast, brown bag lunch, refreshments throughout the day, buffet dinner and door prizes.

**Thank you to:**

Von Holzen Chevrolet Buick GMC Truck, Inc.  
for sponsoring the Hole-in-One Contest.

***And thanks to the many volunteers*** who help make this event a successful and fun day out on the golf course.