

Find yourself next to the water ASHLAND

KBJR 6 and KDLH 3 are committed to investing in the Northland. Reach potential customers and encourage them to visit your business with the help from a well-rounded television and digital advertising campaign.

AUG-OCT 2016

TV SCHEDULE

The following television commercial schedule runs as a one-minute spot:

- :10 Ashland Chamber opening announcement
- (3) :15 local non-competing business announcements
- :05 Ashland Chamber close

DAYS	TIME PERIOD	# OF SPOTS	STATION
M-F.....	5am-9am.....	8	KBJR 6
M-F.....	NOON NEWS.....	4	KBJR 6
M-Su.....	10:30pm-12am.....	3	KBJR 6
M-F.....	6am-9am.....	8	KDLH 3
M-F.....	3pm-7pm.....	14	KDLH 3
M-Su.....	10pm-12am.....	5	KDLH 3
M-Su.....	7pm-9pm.....	24	My 9
M-Su.....	6am-1am.....	24	My 9
M-Su.....	5pm-10:30pm.....	12	CW
M-Su.....	6am-1am.....	13	CW

DIGITAL ADVERTISING

NNCNOW.COM is the Northland's top local broadcast media website. Powered by several of the most viewed television stations in NW Wisconsin and NE Minnesota—KBJR 6, KDLH 3, CW and My 9 Sports Network—NNCNOW.COM serves the Northland with timely, high-quality news, weather, and community information across multiple platforms.

ABOVE THE FOLD BANNER AD:

PLATFORM	SIZE	# IMPRESSIONS
nncnow.com.....	300x250.....	22,000

TOTAL INVESTMENT PER PARTICIPANT: APPROXIMATELY \$300/MONTH (\$900 TOTAL)

12 WEEK CAMPAIGN • 116 COMMERCIALS • PRODUCTION INCLUDED AT NO EXTRA COST

