

## FREE Veteran Entrepreneurs Training Program!

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Ashland Area Development Corporation proudly presents "Ready-Vet-Grow", a new business class series for veteran entrepreneurs who reside in either Ashland County or Bayfield County.

Ashland Area Development Corporation (AADC) recently applied for and received a grant from the Wisconsin Department of Veterans Affairs, which is funding this free program!

"Ready-Vet-Grow" will provide instruction and on-going support as participants work toward completing a business plan and opening a new business. Program participants are NOT required to have prior experience with starting a business.

## WHAT THE PROGRAM CONSISTS OF:

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- 10-12 class series, covering all aspects of business development, as well as veteran-specific resources. Classes will be scheduled weekly beginning November 29, 2018. *Class schedule and topics will be finalized during the first class, and will be based on the needs of the group.*
- Class presentations and mentoring from local veterans who are established business owners.
- Individual coaching and assistance tailored for each program participant.

Additionally, up to four participants will be eligible to receive a **free six-month lease** in the Enterprise Center in which to operate their newly launched business (non-retail businesses only). Free-lease recipients will **also receive funding to purchase trade equipment and advertising!** 

WHO MAY APPLY: Open to ALL Ashland and Bayfield County veterans who are interested in starting their own business. No prior business experience necessary!

APPLICATIONS DUE BY: Tuesday, November 27, 2018

**INTRODUCTORY CLASS:** Thursday, November 29, 2018 (time TBA)

WHERE: Classes to be held at AADC's Enterprise Center located at 422 3<sup>rd</sup> St. W, Ashland, WI.

**HOW TO APPLY:** Call AADC at 715-682-8344 or email <a href="mailto:ktaylor@ashlandareadevelopment.org">ktaylor@ashlandareadevelopment.org</a>, visit our website <a href="mailto:www.AshlandAreaDevelopment.com">www.AshlandAreaDevelopment.com</a>, or stop in person at 422 3<sup>rd</sup> Street West, Suite 101, Ashland, WI 54806.

Application is simple and straightforward. All Ashland County and Bayfield County veteran who apply will be accepted into the "Ready-Vet-Grow" program. AADC staff members are excited to assist as you begin your journey toward successful entrepreneurship!



## APPLICATION: "Ready-Vet-Grow"

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Please return by 11/27/18

NAME:	DATE:
PH #:	
EMAIL:	
PHYSICAL ADDRESS:	
What type of business are you interested in starting, and why?	
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What is your availability to attend classes? (Which days?	Mornings? Mid-day? Evenings? Weekends?)

## PLEASE RETURN APPLICATION TO:

Ashland Area Development Corporation 422 3<sup>rd</sup> St. W, Suite 101 Ashland, WI 54806

FAX: 715-682-8415 EMAIL: ktaylor@ashlandareadevelopment.org

Thank you for your application! Kate Taylor, AADC Business Services Specialist, will contact you prior to our Introductory Class scheduled on Thursday, November 29, 2018 to verify class time and participation details.

