

# 25 places

Great Things to do in

**ASHLAND**

This Summer!

## Northern Great Lakes Visitor Center—The Exhibit Hall

Celebrate the History and Heritage of Lake Superior

Time: Allow 30 minutes for exploration

Step back in time! Listen to spirited songs of voyageurs singing as they paddle their fur laden, 35-foot birch bark canoe across Lake Superior. Peek inside an 18th century fur trade post. Feel the pulsating rumble of an explosion in a deep-shaft iron mine. Our unique displays stage an overview of human cultures interacting with the land and natural resources of the Northern Great Lakes region, from the Ice Age to the present. 715.685.9983  
[www.nglvc.org](http://www.nglvc.org)



## Self Guided Mural Tour

Ashland, “The Historic Mural Capital of Wisconsin” With 20 murals in our eight-block Main Street business district, which is listed on the National Register of Historic Places, is the background for a fascinating walk through Ashland’s history as seen through the eyes of Ashland’s mural artists Kelly Meredith and Susan Prentice Martinsen. Take a self guided tour any time of day 24/7.  
[www.visitashland.com](http://www.visitashland.com)

## Guided Mural Trolley Tour

Starting June 21 and running through September 7:

Fridays & Saturdays 10am & 1:30pm and Mondays at 1:30pm.

Take a fascinating narrated trolley tour through Ashland’s history as seen through the eyes of Ashland’s mural artists. Tour guides are Sue Prentice Martinsen and Maribeth Monroe.

Pick-up Location: Bay Area Civic Center, 320 4th Ave West.

The tour will be approximately 75 minutes long.

Cost: \$5 per person. Children under 6 are FREE! (Cash only)  
715.682.2500.



### Ashland's Waterfront Trail Bike/Walk

Walkers and riders enjoy the waterfront trail. The trail meanders through wetlands, along the side of Chequamegon Bay on Lake Superior and then into a dense woods where there is a popular campground for tent campers. It is a pleasure to walk or ride this new trail system that connects residential areas and the downtown to beaches, parks, and marinas on the Lake Superior shoreline.

Don't have a bike? Rent a bike from Bay City Cycles on Main Street or Solstice Outdoors on Hwy 2 East.



### ABC Raceway Races—Regular Season Races on Saturday nights.

Hot Laps – 6:15pm Racing – 7pm Grandstands Open 5pm Pits Open 5:00pm. Grandstand Admission (excluding specials & Red Clay Classic) Adults (13yrs & older) – \$11 Children (12yrs & under) – FREE! with paid adult. Buy a 10 race grandstand punch pass\* only \$100! Pit gate admission – \$25. 715-682-4990.

### Take A Ferry Ride to Madeline Island

Madeline Island Ferry Line provides passenger, bicycle and car transportation between the picturesque towns of LaPointe and Bayfield. The 25-minute trip provides spectacular views of the lake itself and several of the 22 Apostle Islands. Feel yourself being carried away! 715-747-2051.



### Rent A Moped or A Bike and Tour the Island

Rent a moped or bike from Motion To Go and tour Madeline Island, the largest of the Apostle Islands in beautiful Lake Superior in northern Wisconsin. Travel gently rolling roads through village and woods. Stroll lovely beaches and hike trails above sandstone cliffs. 715-747-6585.



## Chequamegon Bay Concert Band

Concerts are at the Ashland Band Shell on Lake Shore Drive.

June 13, 24 and July 4 from 8-9pm

July 21 from 1-2pm at Bayview Park  
and August 2 at 5:30pm at Plaza Park

In case of rain, concerts will be moved to Northland College,  
Alvord Theatre.



## Golf at the Chequamegon Bay Golf Club

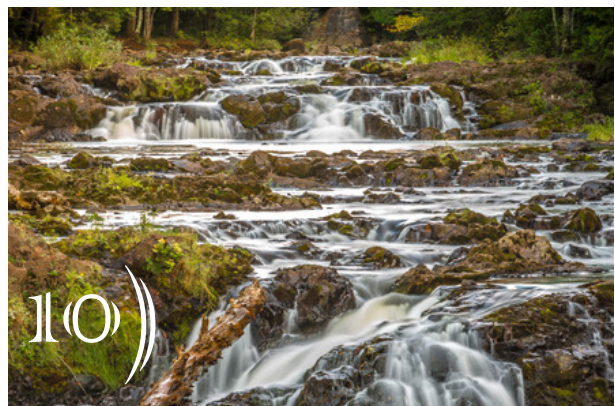
Nestled among the trees and rolling terrain overlooking Chequamegon Bay on Lake Superior, the Chequamegon Bay Golf Club is one of Northwest Wisconsin's finest golf courses. The CBGC is located less than one mile from Lake Superior as the crow flies in Ashland, Wisconsin. Test your skills from any of four sets of tees. This 18-hole championship golf facility is both challenging and enjoyable for golfers of all skill levels. 715.682.8004. [www.cbaygolf.com](http://www.cbaygolf.com)



## Visit Waterfalls!

Some of the most spectacular waterfalls in Wisconsin are located along the south shore of Lake Superior in Ashland, Bayfield, Douglas and Iron counties.

Copper Falls, Morgan Falls, Potato River Falls, Houghton Falls, Lost Creek Falls and many more.



## Big Top Chautauqua

Nestled at the base of Mt Ashwabay Ski Hill, 3 miles south of Bayfield, Wisconsin, Big Top overlooks Lake Superior and the Apostle Islands National Lakeshore. Our summer schedule includes performances by renowned national, regional and touring musicians and runs from mid June to early September. [www.bigtop.org](http://www.bigtop.org)

Don't stop now...there is more to do....

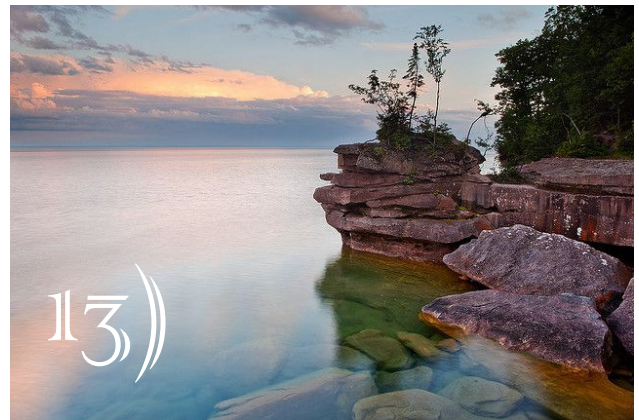


### **Apostle Islands Cruise**

The Apostle Islands Cruises offers a unique experience to see the Apostle Islands. Our 'Island Princess' offers multiple sightseeing tours. These tours include the Grand Tour, a 3 1/4 hour tour that takes you on a 55 mile cruise, and the Evening Grand Tour, 3 1/4 cruise that allows you to view the Apostle Islands in the gorgeous sunset. Our 'ABX' shuttle gives you the special opportunity to camp or hike on Oak and Stockton Island, or tour the historic Raspberry Island Lighthouse. 715.779.3925 [www.apostleisland.com](http://www.apostleisland.com)

### **Visit Big Bay State Park**

Big Bay State Park is a state park of Wisconsin, United States, on Madeline Island, the largest of 22 Apostle Islands in Lake Superior. The 2,350-acre park has picturesque sandstone bluffs and caves and a 1.5-mile-long sand beach.



### **Kayak Trips and Kayak & Paddle Board Rentals**

Adventure Vacations, Lost Creek Adventures, Trek & Trail and Whitecap Kayaks offer perfect guided trips to explore and enjoy the pristine waters of Chequamegon Bay on Lake Superior.

Solstice Outdoors, offers guided tours and rentals of the Chequamegon Bay.

Call today! Adventure Vacation 715.953.2223. Whitecap Kayaks 715.681.1428, Trek & Trail 715.779.3595. Lost Creek Adventures 715.953.2223, Solstice Outdoors: 715.682.3590.

### **Casino's**

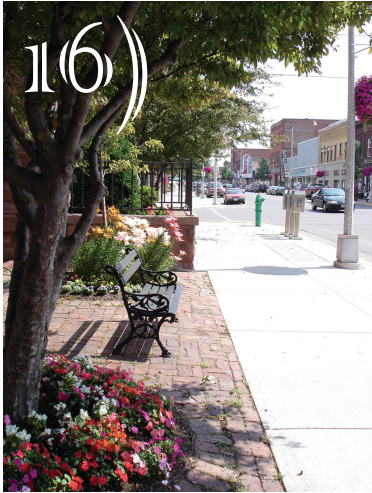
Bad River Lodge & Casino and Legendary Waters Resort & Casino Offer monthly drawings and concerts.

Bad River Lodge & Casino, 715. 682.7121 [www.badriver.com](http://www.badriver.com)

Legendary Waters Resort & Casino 715.779.3712 [www.legendarywaters.com](http://www.legendarywaters.com)







### Shopping

For your next adventure, explore our unique shops, galleries and specialty stores where you'll find everything from local delicacies and gourmet delights (Gabriele German Cookies & Chocolates), to outdoor gear, vintage clothing and fine art. Searching for that perfect gift for someone special? You will find so many intriguing possibilities as you stroll through Ashland's historic Main Street district. Every 3rd Thursday of the month downtown businesses are open until 8pm.

It's all in the unique mix that makes Ashland the Heart of the Chequamegon Bay. [www.visitashland.com](http://www.visitashland.com)

### Orchard's Hauser's Superior View Farm

Hauser's greenhouse, nursery, orchard and cidery features a scenic view of Lake Superior from the top of its 1928 Sears barn. Farm grown perennials, annuals, hanging baskets, fruit, apples, produce, and cider, along with a variety of homemade jams & jellies, food and gift items. New to Hauser's – Apfelhaus Cidery! From blossom to bottle. Made right. Right here. Visit today – shop, taste, browse farm relics, and check out our Superior View! . Hauer's: 715.779.5404. Who wants strawberries? Either pick your own or grab an already picked basket.



### Fishing

Chequamegon Bay for Year Round Fishing!

The Ashland area of northern Wisconsin is a beautiful destination with truly world-class angling opportunities. The smallmouth bass fishery in particular on Chequamegon Bay offers some of the best angling in the entire country for trophy fish. Besides trophy smallmouth bass, the area also offers great opportunities for musky, lake trout, brown trout, salmon and walleyes. Great fishing for big fish combined with a community that is clean, pleasant and refreshing.

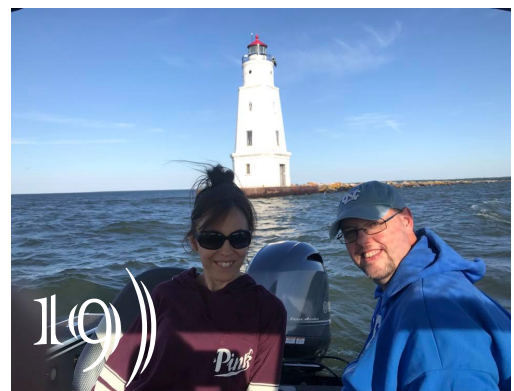
### Boat Tours

Ashland Boat tours, guests will enjoy a guided boat tour of a majestic landmark tucked away on the Chequamegon Bay on Lake Superior.

Safe-Ride will share historical event of Chequamegon Bay, Native Americans, Trappers, Traders, Economic Boom and Shipwrecks.

Ashland Boat Tours 715.292.5622

Safe-Ride 715.682.1174



# Events

## Hometown 4th of July Celebration

With a Parade on Main Street, a Cemetery Walk , Baseball game, Concert at the Bandshell, Fire run on Historic Main Street., and ending with a Fireworks display over Chequamegon Bay. No better place to spend the 4th of July!



## Artesian Wells

FYOB (fill your own bottle)! Come to Ashland where you can fill your own bottle with clear, clean, fresh artesian water 24 hours a day! Artesian wells can be found at:

- Maslowski Beach, on west U.S. Hwy. 2
- Prentice Park, just off Turner Road, on the west side of Ashland
- The Sandbar Restaurant, 2521 West Lake Shore Dr

## Bay Days Festival—July 19-21

Join us for this terrific hometown festival held at Bayview Park on beautiful Chequamegon Bay along the south shore of Lake Superior. Bay Days offers great, old-fashioned family fun with activities for all ages! Baby crawl, toddler run, big wheel and free activities. Bay Days also features delicious food, arts & crafts, a strongman competition, live music and entertainment (with Battle of the Bands & Karaoke Contest Finale), a pie-eating contest, dog jumping contest, petting zoo and much more! 715.682.2500 [www.ashlandbaydays.com](http://www.ashlandbaydays.com)



## Bay Days Fun Run—July 20, 8am.

A 1-mile, 5K & 10K Fun Run starting at Bayview Park. Run along the beautiful Chequamegon Bay Waterfront Trail. For the 1-mile you will run around the government dock and back; for the 5k to the bandshell and back; for the 5k and 10k to the Plaza Park and back to the festival grounds. Race is open to all ages. 715.682.2500 [www.ashlandbaydays.com](http://www.ashlandbaydays.com)



**MudRutters**—July 20, 10am.

An off road mountain bike race, at 10am at WITC-Ashland south parking lot. \$17 per racer, \$35 per family of 3+. Registration from 8:30-9:30am or preregister on Friday 9am-4pm at Bay City Cycles. For more information, visit [www.facebook.com/events/251355849078965/](http://www.facebook.com/events/251355849078965/)



**Amateur Dock Dog Jumping Contest**—July 20, 2pm.

This is a distance jumping contest for dogs. Register your dog for this entertaining event that gets the whole crowd excited. 715.682.2500 [www.ashlandbaydays.com](http://www.ashlandbaydays.com)

**Washburn Board Across the Bay**—July 26 & 27

The Washburn Board Across the Bay Race is a unique Stand Up Paddle Board Event for all paddling enthusiasts. It takes place on Lake Superior's Chequamegon Bay in Washburn, Wisc., home of TOM BLAKE. You can choose between the 3, 7, or the 14-mile race. 715.373.5017. [www.boardacrossthebay.com/](http://www.boardacrossthebay.com/)



**Mural Fest & Car Show**—September 7

Celebrate the Ashland Murals with food & craft vendors, trolley tours and a car show.

*Find yourself next to the water.*

**ASHLAND**

[visitashland.com](http://visitashland.com)

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