2021 ASHLAND COUNTY VISITOR GUIDE

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To reserve your ad space, fill out this contract <u>COMPLETELY</u>, including an <u>authorized signature</u>, and return it, along with <u>payment</u> and <u>ad materials</u>, by December 9, 2020.

Mail to: Ashland County Tourism, P.O. Box 746, Ashland, WI 54806. Please make checks payable to ACVG. Email ad materials to officemgr@visitashland.com

2021 ASHLAND COUNTY VISITOR GUIDE Sales Contract Terms

All ads must be paid prior to publication of guide, unless arrangements have been made.
- PAYMENT IN FULL IS DUE December 9, 2020

Price of ad includes basic ad layout up to 1/2 page in size. You will receive a proof prior to publication of new or revised ads. No proof is provided for ads that run the same as last time.

• There will be an additional charge for original artwork or extensive time involved in producing your logo or ad. You will be informed of any additional charge before production of the ad for your approval.

We accept electronic files as a press quality PDF, or a high-resolution (300 dpi @100%) Photoshop file.

Email ad materials to: officemgr@visitashland.com

DIRECTORY LISTING INFORMATION—PLEASE FILL IN ALL THAT APPLY

NOTE: Accommodations and restaurants will be able to include **FOUR SYMBOLS EACH** with their directory listing. The choices are listed below, **please mark no more than four for each category.**

ACCOMMODATIONS:		RESTAURANTS: Entrée Price: circle all that apply \$\$\$\$\$\$\$\$\$\$\$\$\$.	
CHECK ONLY 4!!!:			\$20-30, \$\$\$\$=\$30-40, \$\$\$\$=\$40+)
 □ Pool □ Credit Cards Accepted □ Pet Friendly □ Smoking Allowed □ Handicapped Access 	☐ Open All Year ☐ Kids OK ☐ Restaurant/Food ☐ Air Conditioned ☐ Wi-Fi	CHECK ONLY 4!!! ☐ Credit Cards Accepted ☐ Liquor ☐ Beer/Wine	☐ Open All Year ☐ Supper Club ☐ Family Dining
20-Word Description (ple there are no changes from		ot including address and ph	none (please do not fill out if

If you list more than 20 words, your copy may be edited for space.