



June 16<sup>th</sup>, 2014

To: Businesses in the Ashland/Bayfield County Area

Re: New Bike Map

Don't miss out – make sure your business is listed on the new **2014-2015 Bicycle Route Map!**

30,000 maps will be printed and distributed throughout Wisconsin as well as mailed out to individuals upon request. As a participating advertiser, you will also receive a supply of maps for your customers.

The new maps will highlight popular, scenic rides and other helpful information.

**Affordable pricing** – The price for 2 years on the map is \$250/single ad, \$450/double ad. See the enclosed advertising contract for additional information.

For more information, contact:

Mary McPhetridge, Ashland Area Chamber of Commerce- Ashland County Tourism  
(715) 685-2500

[ashchamb@centurytel.net](mailto:ashchamb@centurytel.net)





# Advertising Rate Sheet & Contract 2014 "Apostle Island Area" Bike Map



Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Business Address \_\_\_\_\_ Mailing Address (if different) \_\_\_\_\_

Business City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Business Fax \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

### TERMS OF CONTRACT:

To reserve your ad space, fill out this contract **COMPLETELY** including an **AUTHORIZED SIGNATURE**, and return it with payment and ad materials by **July 1, 2014**

Mail to: Ashland Area Chamber of Commerce  
P.O. Box 746  
Ashland, WI 54806

Please make checks payable to: Ashland Chamber of Commerce

- Ad creation is included in the ad rate.
- All display ads are 4-color, CMYK

### PLEASE CHOOSE ONE OF THE FOLLOWING OPTIONS:

- I am enclosing new ad materials (send me a proof)
- I am submitting camera ready, press-quality PDF with hard copy (no proof; 300 dpi, CMYK all fonts and artwork embedded)

### AUTHORIZATION

By signing this agreement, you are verifying that your business has all up to date permits and licenses required for legal operation.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Printed name: \_\_\_\_\_

Questions? Call us at 715-682-2500.

Single Ad \$250.00

Ad Size: 2 7/8" x 1"

Double Ad \$450.00

Ad Size: 2 7/8" x 2"

~Contact us for additional options~

TOTAL AMOUNT OWED: \$ \_\_\_\_\_

*Ashland & Bayfield Counties reserve the right to decline advertising.*